



Behavioral Health Provider TTA Program - Communications Toolkit



COLORADO
Department of Health Care
Policy & Financing



Overview: Training & Technical Assistance Program for Providers



Who's it for?

All behavioral health providers in Colorado are welcome!



What's the focus?

Live virtual & pre-recorded trainings focused on expanding benefits and services, improving access to care, and elevating quality.



Stay up to date!

Visit the landing page and sign up for the newsletter for training announcements, resources & support.

hcpf.colorado.gov/safetynetproviders





Help Spread the Word!

A Communications Toolkit is available to assist partners in **sharing information** about the TTA program **among their provider networks** to help expand awareness and utilization of the program's resources.

Communications Toolkit

The toolkit includes:

- Key messages
- Link to FAQs
- Social media copy & images
- E-newsletter copy
- Webpage copy
- Presentation slide

Key Messages
Aid understanding, reinforce awareness and improve recall by using consistent messaging.

Messages

- Colorado is transforming its behavioral health system. The goal is to expand access to care and enhance the quality of care delivered to all people in Colorado.
- The Department of Health Care Policy and Financing (HCPF) recently launched a training and technical assistance (TTA) program for all behavioral health providers, encouraging participation from those currently receiving public funds or considering accessing them in the future.
- The focus is on expanding benefits and services, improving access to care, and elevating quality.
- The TTA program:
 - Includes live virtual and pre-recorded trainings
 - Covers a range of topics including behavioral health reform awareness and competency.
 - Is facilitated by a team of subject matter experts, in partnership with state experts.
- HCPF is committed to supporting behavioral health providers through this transformation, ensuring they are informed, and have access to the resources they need.

Call to Action
Visit hcpf.colorado.gov/safetynetproviders for training announcements, resources and support.



TRAININGS NOW AVAILABLE

Stay up to date on trainings for behavioral health providers!

 **COLORADO**
Department of Health Care Policy & Financing



Communications Toolkit

The toolkit is:

- **For behavioral health providers**, not general public
- Intended to be easy as possible for a provider to copy and paste the content into their existing outlets
- Available on the Safety Net Provider landing page:
hcpf.colorado.gov/safetynetproviders

Spanish-language version coming soon

