

Eligibility COVID Unwind Update & New Funding Opportunity

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Public Health Emergency

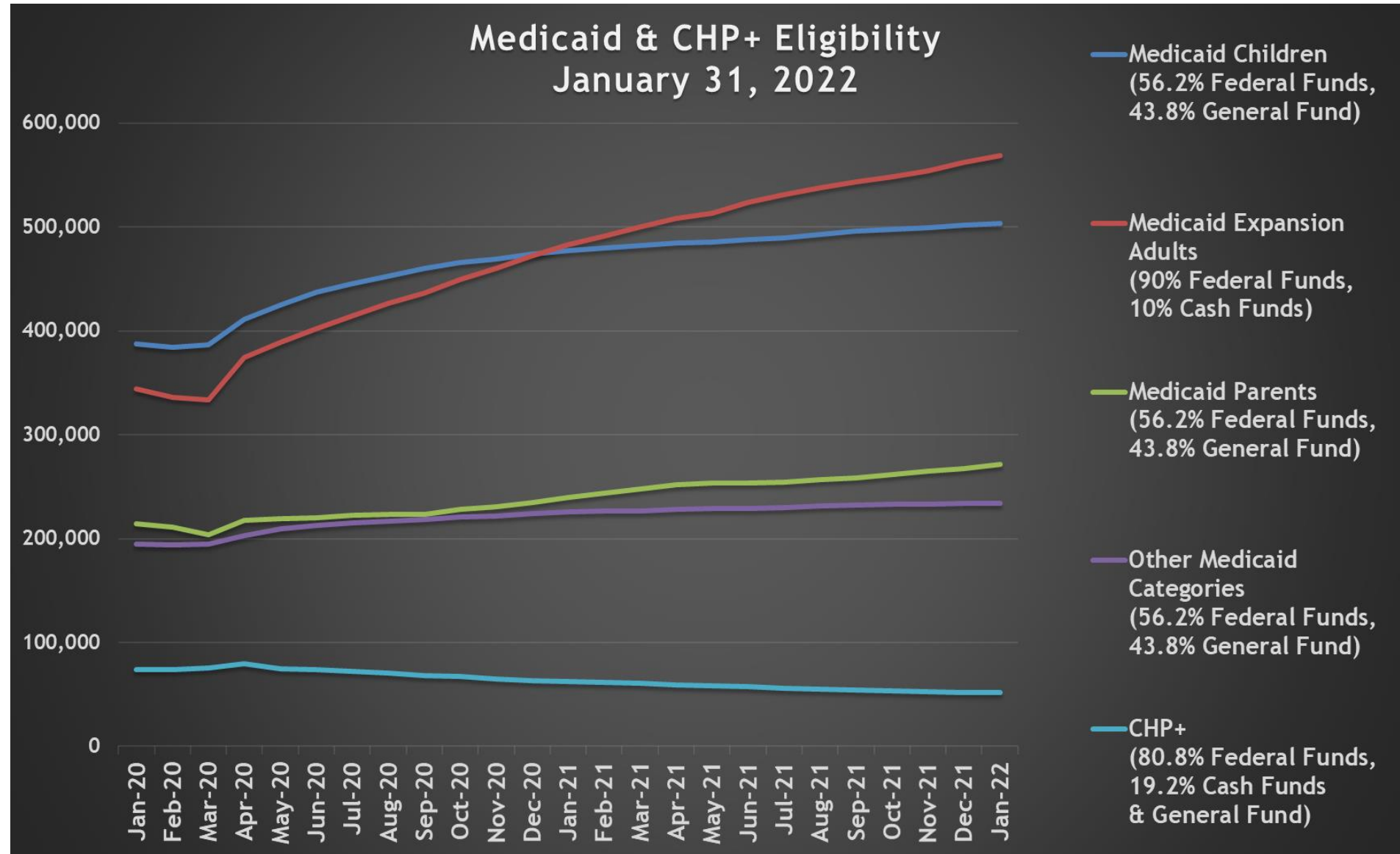
- Allows states program flexibilities during the public health emergency (PHE)
 Extending or ending the PHE is federal government's decision.
 Can extend for **up to 90-days** at a time - been renewed every 90 days for nearly 2 years,
 Biden Administration has indicated they will give states 60 days notice prior to formally ending the PHE.

| If Public Health Emergency Ends... | Then SPAs, 1135 Waivers, and Optional Uninsured Testing Group Ends | Then Continuous Coverage Requirement Ends | Then MOE Requirement keep Eligibility Levels & Benefits the Same and Enhanced 6.2% FMAP Ends |
|---|--|---|--|
| April 16, 2022 | April 16, 2022 | April 30, 2022 | June 30, 2022 |
| Appendix K HCBS Waiver emergency program flexibilities are in place until October 16, 2022 . | | | |

If PHE is extended again, July 14 new end date with 60 days notice to states in mid May.

Since March 2020, greatest increase in Medicaid Expansion Adults, Medicaid Children and Medicaid Parents.

- Medicaid Expansion Adults +71% and account for 54% of the overall growth.
- Medicaid Children +27% and account for 30% of overall growth.
- Medicaid Parents +33% and account for 16% of overall growth.



Getting Ready: Operations

- Redesigned renewal packets
 - Intelligent Character Recognition scanning for hand-written applications
- Enhanced Ex-Parte (interfaces)
- Updated notices/letters
- Colorado Return Mail Center (CRMC)
 - Processing returned mail
 - Outreach to special populations (i.e Whereabouts unknown, Homeless)
- Proactive Address Verification
 - Validate phone numbers/addresses for Locked-in members and whereabouts unknown
 - Exploring partnership with Regional Accountable Entities for updated addresses
 - Partnering with consumer advocates

Eligibility Partner Coordination & Operations

- Performance Management of Eligibility Sites
 - Business process improvement technical assistance (renewals, backlog)
 - County accountability regarding accurate eligibility determinations
- Targeted Outreach (i.e. homeless, people w/disabilities)
- Connect for Health Colorado Marketplace collaboration
 - Creating a member journey tool
 - Leveraging current operations for identifying members and transitioning to marketplace
 - Sharing messaging across both entities to support transitions in coverage

Coverage Changes & Specific Populations

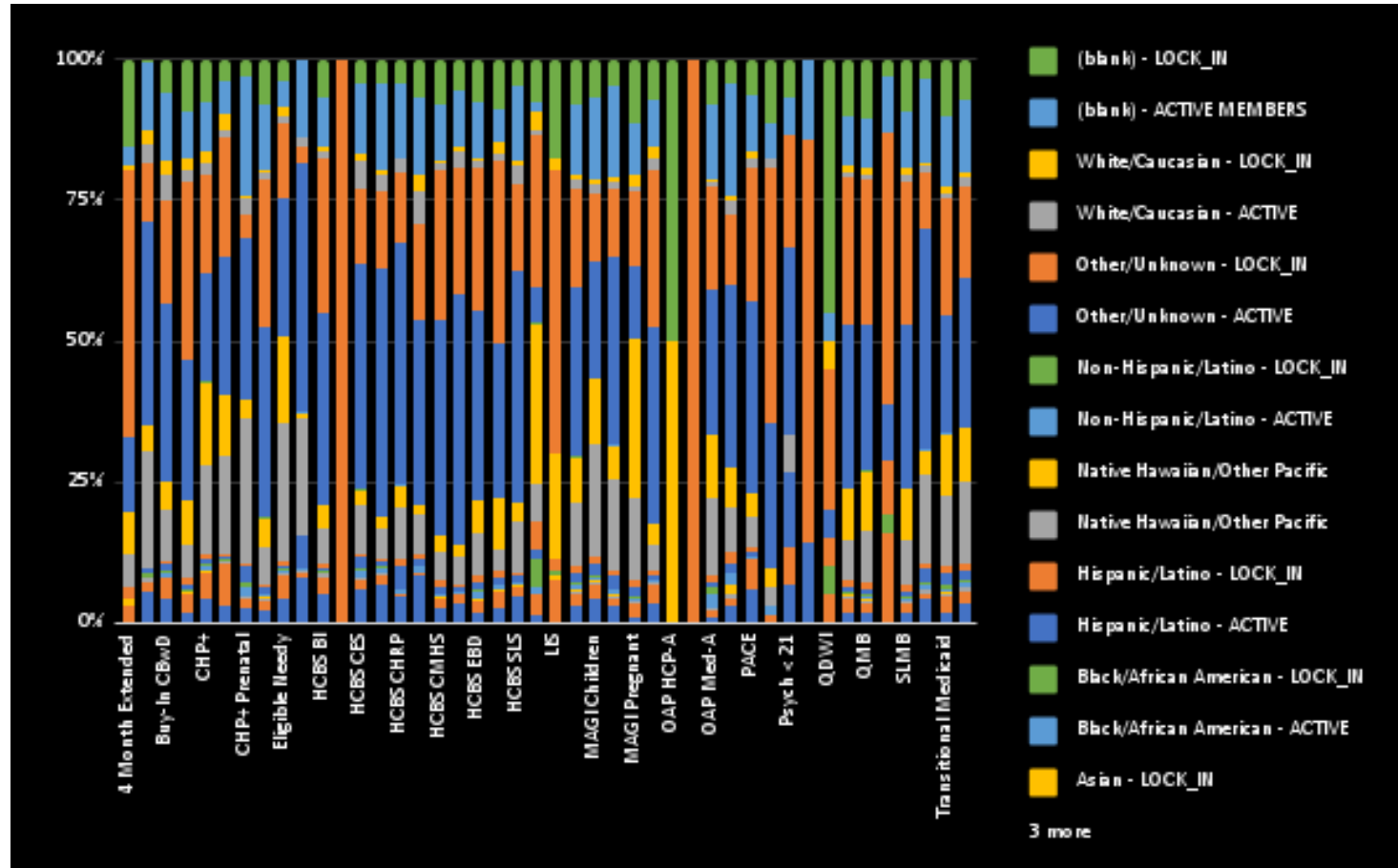
COVERAGE CHANGES

- New Coverage: Adults 65+ Buy-In begins in June
- Pregnant Women Post-Partum 12 month coverage begins in June

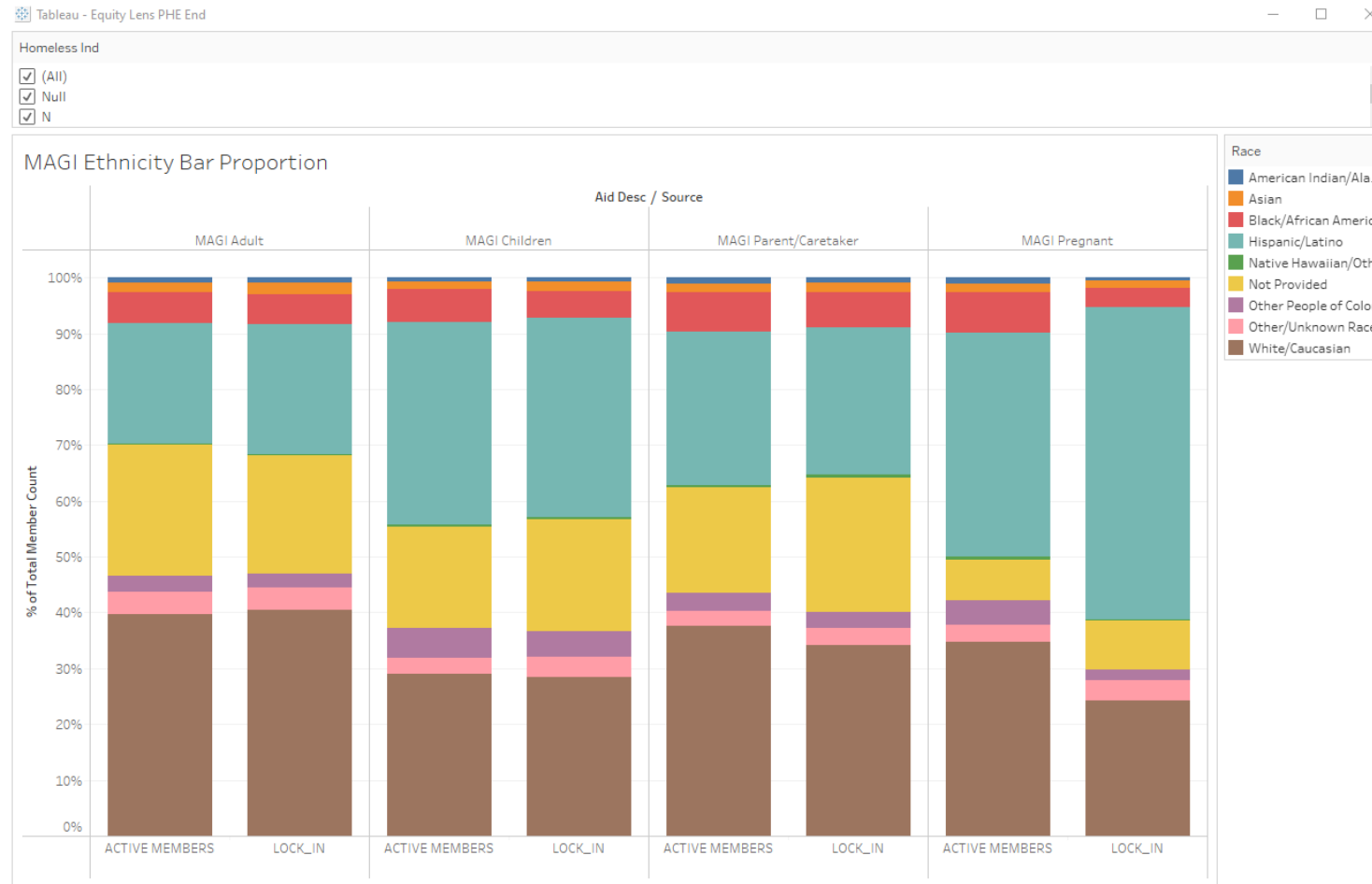
SPECIFIC POPULATIONS

- People experiencing homelessness
- Non-English speakers
- Former Foster Care Youth/Trails
- Third Party Liability, Capitation No Claims
- CBMS/iC Mismatch population
- Limited COVID Services (100% Federal Funds)

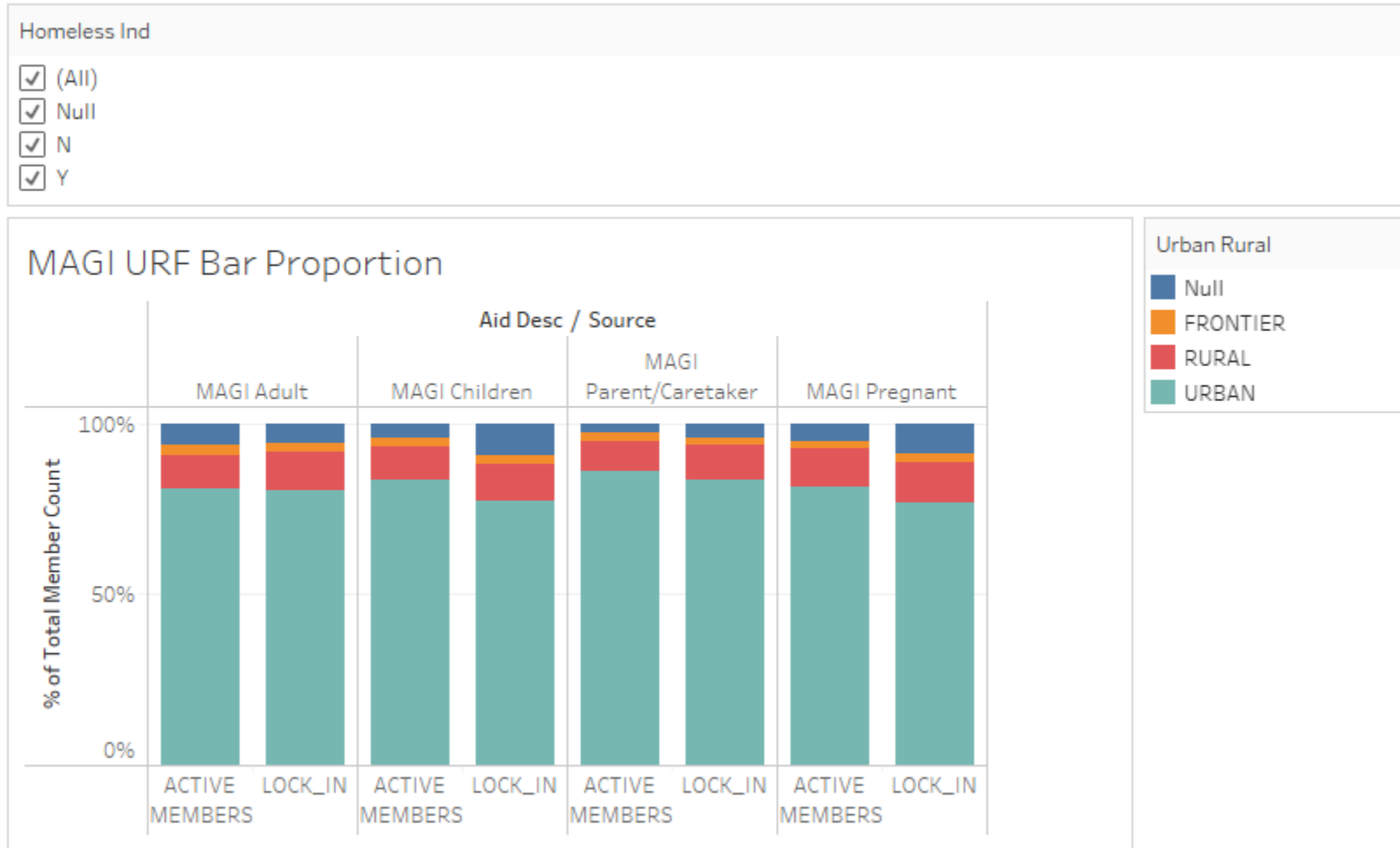
Eligibility by Race/Ethnicity



MAGI Continuous Coverage by Race/Ethnicity



MAGI Continuous Coverage: Less Urban



Communications Overview

Messaging Phases & Key Messages per phase

- **Current Phase: Unknown PHE End Date**
 - You are still eligible for coverage
 - Keep your address, contact information up to date
 - You can sign up for e-notices, email and text updates
 - Getting Ready: Update your address and contact info advocate campaign
- **Phase 2: PHE End Date & Unwind Plan Known - Renewals & Transitions in Coverage Process Begins**
 - Messaging in formal notices (RRRs)
 - For those no longer eligible for coverage - handoffs to **Connect for Health Colorado - exploring options for warm handoffs to Assisters**
 - **Data Analysis to inform messaging and outreach approaches**
- **In the Works:** Messaging toolkits created in partnership with marketplace (Talking Points, newsletter content, social & website content, partner & member FAQs updates, member journey maps to support transitions in coverage)

[Colorado.gov/hcpf/phe-planning](https://colorado.gov/hcpf/phe-planning)

CMS Commits Over \$49 Million to Reduce Uninsured Rate Among Children and Boost Medicaid Enrollment Among Parents, Pregnant People

- **Funds enrollment and renewal assistance** connecting kids and pregnant women to CHIP & Medicaid coverage
- State/local governments, tribal organizations, federal health safety net organizations, non-profits, schools, and others eligible
- **Awards up to \$1.5 million each for a three-year period (est. 36 awards)**– to reduce uninsured rate by advancing enrollment & retention
- Applicants will be encouraged to consider a range of activities, including:
 - Engaging schools and other programs serving young people;
 - Bridging racial and demographic health coverage disparities by targeting communities with low coverage rates;
 - Establishing and developing application assistance resources to provide high-quality, reliable enrollment and renewal services in local communities;
 - Using social media to conduct virtual outreach and enrollment assistance; and
 - Using parent mentors and community health workers to assist families with enrolling in Medicaid and CHIP, retaining coverage, and addressing social determinants of health.
- **Aligns nicely with Colorado’s extension of coverage for 12 months postpartum**
- **Opportunity to partner on application**
- Applications due March 28 (Awards in July 2022, final report due 2025)

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PHE End Planning: Keeping Informed & Engaged

PHE End Planning Stakeholder Online Resource Center - [Colorado.gov/hcpf/phe-planning](https://colorado.gov/hcpf/phe-planning)

- Latest Updates on Federal Guidance
- Frequently Asked Questions
- Member, Provider, County & Eligibility Partner content

COVID Resource Center - [Colorado.gov/hcpf/COVID](https://colorado.gov/hcpf/COVID)

- Provider Guidance
- County and Case Manager Memos, recordings of webinars, etc.
- Links to member COVID resources

Thank you!

Questions?

