Preparing for Renewals:
A Communications Toolkit

Health First Colorado and
Child Health Plan Plus
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In January 2020, the U.S. Department of Health and Human Services (HHS) declared a Public Health Emergency (PHE) in response to the outbreak of COVID-19. Congress subsequently passed legislation that guaranteed anyone enrolled in Health First Colorado (Colorado’s Medicaid program) or Child Health Plan Plus (CHP+) could keep their health coverage during the PHE.

Even though Health First Colorado and CHP+ members would not lose coverage during the PHE, they still received regular renewal notices each year in the mail or in their PEAK inbox. Renewals will become critically important when the PHE ends.

HHS will inform states at least 60 days before ending the PHE. The Department of Health Care Policy & Financing (HCPF) will take 12 months (14 months including noticing) to complete renewals for each of the approximately 1.6 million people currently enrolled. It’s essential that members respond to renewal notices to make sure they keep their Health First Colorado and CHP+ coverage if they are still eligible. For the latest information on PHE Planning, visit our webpage: hcpf.colorado.gov/phe-planning.

We need your partnership to ensure eligible members can keep their health coverage and those who no longer qualify know where they can go for affordable coverage resources. This toolkit is a comprehensive resource for trusted community partners to work with HCPF to achieve three goals:

1. Update member contact information so we can reach them
2. Educate providers and community based organizations on the renewal process so they can effectively assist members
3. Inform members when they need to take action to keep coverage

We value your partnership and encourage you to share feedback on best practices, new tools, and meaningful metrics with us at hcpf_comms@state.co.us.
How to use this toolkit

This toolkit provides content and guidelines for various mediums and aims to meet members where they’re at. Core messaging is broken into three sections that align with the goals stated on the previous page:

**Update Your Address** - encouraging members to update their address and contact preferences so that they can be reached with important coverage updates and information.

**Understanding the Renewal Process** - educating medical assistance providers, medical and behavioral health providers and community based organizations on the updated renewal process and materials so that they can effectively help members complete the renewal process.

**Take Action on Renewals** (Forthcoming once PHE end date is known) - engaging members to pay attention to important renewal notices and take action when their renewal is due. This phase will start 60 days before the end date of the PHE.

Partner materials and toolkits will align with campaign phases.

**Phase 1**
**Update Your Address**
*Timing:*
Toolkit released spring 2022

**Phase 2**
**Take Action on Renewals**
*Timing:*
TBD, Toolkit will be released 60 days prior to end of PHE

**Renewal Process Education for Partners**
*Timing:*
Toolkit released early fall 2022
<table>
<thead>
<tr>
<th>Phase</th>
<th>Timing</th>
<th>Target Audience</th>
<th>Core Message</th>
<th>Trusted Messengers</th>
<th>Communication Channels</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Update Your Address</td>
<td>Launched spring 2022, ongoing</td>
<td>Members</td>
<td>Update your contact information and communication preferences in PEAK so we can reach you with important coverage updates.</td>
<td>RAEs &amp; MCOs CHP+ Plans CMAs MA sites County eligibility workers Clinics Schools Hospitals Providers Advocacy &amp; community orgs (libraries, shelters, etc.) Case managers</td>
<td>Newsletters, Emails, Flyers, Social Media, Call Center Scripts, Website Text</td>
</tr>
<tr>
<td>Renewal Process Education for Partners</td>
<td>Launched early fall, ongoing 2022</td>
<td>Providers Partner orgs</td>
<td>Education about the renewal process from administrative and member perspectives.</td>
<td></td>
<td>Webinars, Renewal Videos/Tips, Existing Meetings, Trainings</td>
</tr>
<tr>
<td>2. Take Action on Your Renewal</td>
<td>Launching 60 days prior to PHE end</td>
<td>Members</td>
<td>It’s time to take action on your renewal to keep your coverage.</td>
<td></td>
<td>Newsletters, Emails, Flyers, Social Media, SMS Text, Call Center Scripts, Website Text</td>
</tr>
</tbody>
</table>
Phase 1: Update Your Address

The Update Your Address campaign provides resources for community partners, stakeholders, and advocates to encourage members of Health First Colorado (Colorado’s Medicaid program) and Child Health Plan Plus (CHP+) to update their contact information and communication preferences. While this is an ongoing effort, it’s especially important in advance of the PHE end so that members have every opportunity to keep their health coverage or transition to reduced or low cost options through Connect for Health Colorado.

This toolkit was a collaborative effort among the Department of Health Care Policy & Financing and advocates, with review and input from Health First Colorado and CHP+ members. Partners using this toolkit may modify the language to fit their specific communication vehicles; however, the messaging in these resources should remain the same to ensure consistency.

Please note that highlighted text indicates areas where text can be personalized to the member or partner organizations should insert their organization’s name and information if they provide enrollment assistance. Contact information for a partner organization that could help with enrollment can also be inserted. Please delete these lines if they do not apply to your organization.

All of the assets have been translated into the top 12 languages spoken by members and can be found on our Update Your Address webpage.
For Members

Newsletter text

English Headline: Update your contact information

If you have Health First Colorado (Colorado’s Medicaid program) or Child Health Plan Plus (CHP+) and you’ve moved within the last 3 years, make sure you can get important information about your health coverage.

You have to respond to letters to see if you still qualify for health coverage. Those letters go to your address or email, so it is important that your contact information is up to date.

Updating your address, phone number, and email is quick and easy. You can update your information in one of these ways:

- Visit CO.gov/PEAK. If you don’t have a PEAK account, you can create one at CO.gov/PEAK.
- Use the Health First Colorado app on your phone. This free app is for Health First Colorado and CHP+ members. Download it for free in the Google Play or Apple App stores.
- Optional/customizable text if your organization provides enrollment assistance: Visit [insert organization website] or call [insert organization phone number] for help or to make an appointment.
- CHP+ members can call 800-359-1991 (State Relay: 711). Help is available in multiple languages.
- Contact your county department of human services.

Spanish Headline: Actualice su información de contacto

Si tiene Health First Colorado (Programa de Medicaid de Colorado) o Child Health Plan Plus (CHP+) y se ha mudado en los últimos 3 años, asegúrese de poder obtener información importante sobre su cobertura de salud.

Tiene que responder a las cartas para ver si aún es elegible para la cobertura de salud. Esas cartas van a su dirección o correo electrónico, por lo que es importante que su información de contacto esté actualizada.

Actualizar su dirección, número de teléfono y correo electrónico es rápido y sencillo. Puede actualizar su información de una de estas maneras:

- Visite CO.gov/PEAK. Si no tiene una cuenta de PEAK, puede crear una en CO.gov/PEAK.
- Use la aplicación de Health First Colorado en su teléfono. Esta aplicación gratuita es para miembros de Health First Colorado y CHP+. Descárguela gratis en las tiendas Google Play o Apple Store.
- Optional/customizable text if your organization provides enrollment assistance: Visite [insert organization website] o llame [insert organization phone number] para pedir ayuda o para hacer una cita.
- Contacte al departamento de servicios humanos de su condado.
Flyers

Update Your Address outreach materials in Microsoft Word format (English and Spanish below) are translated in 12 languages and can be found on our Update Your Address webpage.

Is your contact information up-to-date?

**Take action today** to make sure that Health First Colorado (Colorado’s Medicaid program) and Child Health Plan Plus (CHP+) have your current phone number, email, and mailing address. It is important that you can get letters about your Health First Colorado or CHP+ coverage.

**Don’t miss any important updates.**

You can update your information in one of these ways:

- Visit Colorado.gov/PEAK.
- Use the Health First Colorado app on your phone. This free app is for Health First Colorado and CHP+ members.
- Optional/customizable text if your organization provides enrollment assistance: Visit [insert organization website] or call [insert organization phone number] for help or to make an appointment.
- CHP+ members can call 800-359-1991 (State Relay: 711).
- Contact your county department of human services.

¿Está actualizada su información de contacto?

**Actúe hoy** para asegurarse de que Health First Colorado (Programa de Medicaid de Colorado) y Child Health Plan Plus (CHP+) tengan la información actual de su número de teléfono, dirección de correo electrónico y dirección postal. Es importante que pueda recibir cartas sobre su cobertura de Health First Colorado o CHP+.

**No se pierda ninguna actualización importante.**

Puede actualizar su información de una de estas maneras:

- Visite Colorado.gov/PEAK.
- Use la aplicación de Health First Colorado en su teléfono. Esta aplicación gratuita es para miembros de Health First Colorado y CHP+.
- Optional/customizable text if your organization provides enrollment assistance: Visite [insert organization website] o llame [insert organization phone number] para pedir ayuda o para hacer una cita.
- Contacte al departamento de servicios humanos de su condado.
**Text message (if allowed from your organization)**

**English Text Message**
Take action! Update your contact info so you get info about your health coverage from Health First Colorado. Visit CO.gov/PEAK or learn more at hfcgo.com/uya

**Spanish Text Message**
¡Tome acción! Actualice sus datos de contacto para obtener información sobre su cobertura de salud de Health First Colorado. Visite CO.gov/PEAK y obtenga más información en hfcgo.com/uya

**Social media**

**English Twitter Posts**
Have you moved recently? Don’t miss important health coverage info! Let Health First Colorado (Medicaid), CHP+ or your county know: Update your contact info on CO.gov/PEAK or call your county today!

**Spanish Twitter Posts**
¿Se mudó hace poco? ¡No se pierda información importante sobre cobertura de salud! Infórmele a Health First Colorado (Medicaid), CHP+ o su condado: Actualice su información de contacto en CO.gov/PEAK o llame a su condado hoy.

**English Facebook and Instagram Posts**
If you have Health First Colorado (Colorado’s Medicaid program) or Child Health Plan Plus (CHP+) and you’ve moved within the last 3 years, make sure you can get important information about your health coverage. You have to respond to letters to see if you still qualify for health coverage. Take action today. Visit CO.gov/PEAK or the Health First Colorado app on your phone, or contact your county department of human services to update your contact information.

**Spanish Facebook and Instagram Posts**
Si tiene Health First Colorado (Programa de Medicaid de Colorado) o Child Health Plan Plus (CHP+) y se ha mudado en los últimos 3 años, asegúrese de poder obtener información importante sobre su cobertura de salud. Tiene que responder a las cartas para ver si aún es elegible para la cobertura de salud. Actúe hoy. Visite CO.gov/PEAK o la aplicación Health First Colorado en su teléfono, o contacte el departamento de servicios humanos de su condado para actualizar su información de contacto.
Graphics for Social Media Posts (Facebook, Twitter and Instagram)

Social media graphics (English and Spanish shown) are translated in 12 languages and ready to download on our Update Your Address webpage.

**Is your contact information up to date?**

Take a moment today to confirm that Health First Colorado (Colorado’s Medicaid program) or Child Health Plan Plus (CHP+) has the correct mailing address, phone numbers, and email address on file for you. Keep your contact information up to date so that you can get important updates about your coverage.

**Are you sure we can reach you?**

Take a moment today to make sure that Health First Colorado (Colorado’s Medicaid program) or Child Health Plan Plus (CHP+) has the correct mailing address, phone numbers, and email address on file for you.

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**¿Está actualizada su información de contacto?**

Tómese un momento hoy para asegurarse de que Health First Colorado (Programa de Medicaid de Colorado) o Child Health Plan Plus (CHP+) tengan en sus registros la información correcta de su dirección postal, números de teléfono y dirección de correo electrónico. Mantenga su información de contacto actualizada para poder recibir actualizaciones importantes sobre su cobertura.

**¿Está seguro de que podemos comunicarnos con usted?**

Tómese un momento hoy para asegurarse de que Health First Colorado (Programa de Medicaid de Colorado) o Child Health Plan Plus (CHP+) tengan en sus registros la información correcta de su dirección postal, números de teléfono y dirección de correo electrónico. Mantenga su información de contacto actualizada para poder recibir actualizaciones importantes sobre su cobertura.
Email text

English Subject: **Make sure Health First Colorado and CHP+ can keep you updated**

Hello **NAME**,

Have you moved in the past three years? Has your contact information changed? Don’t miss important communication - update your contact information today.

Make sure that Health First Colorado (Colorado’s Medicaid program) or Child Health Plan Plus (CHP+) has your updated address, email, and phone number.

It’s important to keep your contact information updated so that you can get communication about your Health First Colorado or CHP+ coverage. You can also sign up to receive the monthly member newsletter with coverage updates and resources on PEAK.

Take action today. Visit CO.gov/PEAK or use the Health First Colorado app on your phone to update your information. In PEAK, go to your ‘**Mailbox**’ and select ‘**Update communication preferences**’ from that page. CHP+ members can call **800-359-1991** (State Relay: 711) to make updates. You can also contact your county department of human services to update your contact information.

Spanish Subject: **Asegúrese de que Health First Colorado y CHP+ puedan mantenerlo actualizado**

Hola **NAME**:

¿Se ha mudado en los últimos tres años? ¿Ha cambiado su información de contacto?

No se pierda comunicación importante: actualice su información de contacto hoy.

Asegúrese de que Health First Colorado (Programa de Medicaid de Colorado) o Child Health Plan Plus (CHP+) tengan la información actualizada de su dirección, dirección de correo electrónico y número de teléfono. Es importante mantener su información de contacto actualizada para que pueda recibir información sobre su cobertura de Health First Colorado o CHP+. También puede inscribirse para recibir el boletín mensual para miembros con actualizaciones de cobertura y recursos en PEAK.

Actúe hoy. Visite Colorado.gov/PEAK o use la aplicación de Health First Colorado en su teléfono para actualizar su información. En PEAK, vaya a su ‘**Buzón**’ y seleccione ‘**Actualizar preferencias de comunicación**’ desde esa página. Los miembros de CHP+ pueden llamar al **800-359-1991** (servicio de retransmisión del estado: 711) para hacer actualizaciones. También puede contactar al departamento de servicios humanos de su condado para actualizarsu información de contacto.
Call script or IVR message

Messengers: Member Contact Center/Counties/Departments of Human Services

English script or message:

Has your address or contact information changed? Make sure that we have your updated address so we can reach you when it’s time to complete important health coverage paperwork. Visit CO.gov/PEAK or use the Health First Colorado app on your phone to update your information.

Spanish script or message:

¿Ha cambiado su dirección o información de contacto? Asegúrese de que tengamos su dirección actualizada para que podamos comunicarnos con usted cuando sea el momento de completar documentos importantes sobre la cobertura de salud. Visite CO.gov/PEAK o use la aplicación de Health First Colorado en su teléfono para actualizar su información.

Messengers: RAEs and MCOs, Enrollment Broker

English script or message:

Has your address or contact information changed in the past three years? Your contact information must be up to date so you can get important updates about your Health First Colorado (Colorado’s Medicaid program) or Child Health Plan Plus (CHP+) health coverage. Visit CO.gov/PEAK or use the Health First Colorado app on your phone. CHP+ members can call 800-359-1991 (State Relay: 711). You can also contact your county department of human services. Update your information today!

Spanish script or message:

¿Ha cambiado su dirección o información de contacto en los últimos tres años? Su información de contacto tiene que estar actualizada para que pueda recibir información importante sobre su cobertura de salud de Health First Colorado (el programa de Medicaid de Colorado) o de Child Health Plan Plus (CHP+). Visite CO.gov/PEAK o use la aplicación de Health First Colorado en su teléfono. Los miembros de CHP+ pueden llamar al 1-800-359-1991 (retransmisión estatal: 711). También puede comunicarse con el departamento de servicios humanos de su condado. ¡Actualice su información hoy!
Website text

**Messengers: Community Partners/Assisters, Providers**

Has your contact information changed? Have you moved in the past three years? Make sure that Health First Colorado (Colorado’s Medicaid program) or Child Health Plan *Plus* (CHP+) have your current phone number, email and mailing address. It is important that you can be contacted if you need to fill out important paperwork. Don’t miss important updates - update your information today.

You can update your information in one of these ways:

- Visit CO.gov/PEAK. If you don’t have a PEAK account, you can create one at CO.gov/PEAK.
- Use the Health First Colorado app on your phone. This free app is for Health First Colorado and CHP+ members. Download it for free in the Google Play or Apple App stores.
- Optional/customizable text if your organization provides enrollment assistance: Visit [insert organization website] or call [insert organization phone number] for help or to make an appointment.
- CHP+ members can call 800-359-1991 (State Relay: 711). Help is available in multiple languages.
- Contact your county department of human services.

**Messengers: HCPF, Counties/Departments of Human Services**

Have you moved in the past three years? Has your contact information changed?

Don’t miss important updates - update your information today.

Make sure Health First Colorado (Colorado’s Medicaid program) and Child Health Plan *Plus* (CHP+) have your current phone number, email and mailing address. It’s important to make sure we can reach you when it’s time to fill out paperwork.

You can update your information in one of these ways:

- Visit CO.gov/PEAK. If you don’t have a PEAK account, you can create one at CO.gov/PEAK.
- Use the Health First Colorado app on your phone. This free app is for Health First Colorado and CHP+ members. Download it for free in the Google Play or Apple App stores.
- Optional/customizable text if your organization provides enrollment assistance: Visit [insert organization website] or call [insert organization phone number] for help or to make an appointment.
- CHP+ members can call 800-359-1991 (State Relay: 711). Help is available in multiple languages.
- Contact your county department of human services.
English Headline: Spread the word: Ask members to update their contact info

Please help us spread the word to Health First Colorado (Colorado’s Medicaid program) and Child Health Plan Plus (CHP+) members to update their contact information. During the public health emergency (PHE), members stay enrolled in health coverage even if they have household or income changes. At the end of the PHE, many Health First Colorado and CHP+ members will receive a packet to renew their coverage. Members who fail to fill out necessary information may lose their benefits.

We know that many members have moved over the past few years. It is crucial that we have correct addresses so that members get the information they need to keep or change their coverage. We collaborated with community partners to create an Update Your Address campaign for members. Please use the following resources to spread the word.

Update Your Address outreach materials in Microsoft Word format (English and Spanish)

Non-PHE: Note - this could be sent as an ongoing message in the future, either quarterly or twice a year

Every year, Health First Colorado (Colorado’s Medicaid program) and Child Health Plan Plus (CHP+) members may receive a packet to renew their coverage, so it is crucial to have correct addresses and contact information for all members. We collaborated with community partners to create an Update Your Address campaign for members. Please use the following resources to spread the word.

Update Your Address outreach materials in Microsoft Word format (English and Spanish)
Spanish Headline: Corra la voz: pida a los miembros que actualicen su información de contacto

Ayúdenos a correr la voz entre los miembros de Health First Colorado (Programa de Medicaid de Colorado) y Child Health Plan Plus (CHP+) para que actualicen su información de contacto. Durante la emergencia de salud pública (PHE), los miembros permanecen inscritos en la cobertura de salud incluso si tienen cambios en el hogar o en los ingresos. Al final de la PHE, muchos miembros de Health First Colorado y CHP+ recibirán un paquete para renovar su cobertura. Los miembros que no completen la información necesaria pueden perder sus beneficios.

Sabemos que muchos miembros se han mudado en los últimos años. Es crucial que tengamos las direcciones correctas para que los miembros obtengan la información que necesitan para mantener o cambiar su cobertura. Hemos colaborado con socios comunitarios para crear la campaña para los miembros Actualice su dirección. Use los siguientes recursos para correr la voz.

Update Your Address outreach materials in Microsoft Word format (English and Spanish)

Non-PHE: Note – this could be sent as an ongoing message in the future, either quarterly or twice a year

Cada año, los miembros de Health First Colorado (Programa de Medicaid de Colorado) y Child Health Plan Plus (CHP+) pueden recibir un paquete para renovar su cobertura, por lo que es crucial tener las direcciones correctas y la información de contacto de todos los miembros. Hemos colaborado con socios de la comunidad para crear la campaña para los miembros Actualice su dirección. Use los siguientes recursos para correr la voz.

Update Your Address outreach materials in Microsoft Word format (English and Spanish)
Renewal Process Education

The renewal process (sometimes called redetermination or RRR) for Health First Colorado and CHP+ members occurs annually. We’ve made important improvements and continue to work with members and county partners to refine the process.

**Key terms**

There are a few key terms that are helpful to know when navigating the renewal process with members:

1. **Notice of Action (NOA)** - A written notice to let an applicant or member know the final eligibility determination and reason for an approval, denial or termination.

   Important: the actual notices do not say “Notice of Action,” so we simply call them “letters” when talking with members.

   This notice also provides information for the individual to appeal the determination. The notice is primarily mailed out and may also be sent electronically through email or text notification. Notices are always available for viewing in PEAK.

2. **Renewal packet** - Prepopulated forms sent to a member to see if anything has changed and request necessary verification to determine whether a member continues to be eligible to receive Medical Assistance. Also referred to as a redetermination or RRR.

3. **Modified Adjusted Gross Income (MAGI)** - Modified Adjusted Gross Income refers to the methodology by which income and household composition are determined for the MAGI Medical Assistance groups under the Affordable Care Act. These MAGI groups include Parents and Caretaker Relatives, Pregnant Women, Children, and Adults.

4. **PEAK** - An online portal where Coloradans can apply for and manage several benefits including food assistance, cash assistance, transportation, and health care.

5. **Health First Colorado App** - A mobile application that members can download to their phones and use to manage their Health First Colorado or CHP+ benefits.
Automatic renewal or “Ex parte”

Some members will be automatically renewed based on information we have for them from other data sources. This means that some members will not receive a renewal packet, but rather receive a “notice of action” letter that lets them know they are still eligible for coverage.

The majority of these members do not need to take further action to keep their coverage. In some cases members may also receive a letter requesting to check if their income information is correct or make updates. See the example below.

[Current Date]
[Case Name]
[Case Mailing Address]

Dear [Case Name]:

You’re getting this letter because we got new information about your income. Please read this letter and let us know if the new information is wrong, even if you or others in your household received a letter saying medical assistance benefits were approved.

Important: If our new information is incorrect, you must let us know, or you and others in your household may lose medical assistance benefits. We need you to check our information to make sure it is correct. If you do not update incorrect information, you or members of your household may lose Health First Colorado (Colorado’s Medicaid Program) or Child Health Plan Plus (CHP+) coverage.

- If any of the information below is wrong, please update it by [ROP due date].
- Instructions about updating your information are on the next page of this letter.
- If all the information below is correct, you do not need to update anything or respond to this letter.

**Income information**

This is the information we got about your gross income. Gross income is your income before taxes and other deductions are taken out of your pay.

**Employer Verified Income:**

<table>
<thead>
<tr>
<th>Name</th>
<th>Employer</th>
<th>Pay Frequency</th>
<th>Pay Date(s)</th>
<th>Gross Income Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>[Individual’s name]</td>
<td>[employer business name]</td>
<td>[Frequency of pay]</td>
<td>[Most recent paycheck received date]</td>
<td>[$Amount]</td>
</tr>
</tbody>
</table>
Renewal packet

If we are not able to verify a member’s eligibility with existing data, they will have to go through the renewal process to see if they still qualify for coverage. These members will receive a renewal packet asking them to see if anything about their situation has changed and will request verification to determine whether they are still eligible to receive Medical Assistance. This can be completed electronically through PEAK, the Health First Colorado App or by mail.

*Members must sign their renewal! During the PHE, members have received renewals but haven’t needed to return them to keep their coverage. It’s important that members understand that when the PHE ends, they must sign and turn in their renewal online or by mail to continue qualifying for coverage.

Important things to know about the renewal packet

- Members will receive a renewal packet approximately 70 calendar days before their renewal deadline to allow time for completion.
- The renewal packet is sent out for the entire household, so it will include verification information for each person in the household who is a Health First Colorado or CHP+ member.
- The renewal packet must be reviewed fully, including providing updates if applicable. All renewals must be signed where indicated, and sent back in by the deadline specified in the packet, even if there are no changes.

**NOTE:** The information we have for members is prepopulated in the packet to make it easier to verify or update as needed; this along with the easier to read format and signature requirement make packets longer than in previous years. Renewal packets average 16 pages per household (front and back). You can see examples of renewal packets. If members need help with their renewal they can contact an eligibility worker in their county for assistance. It is really important that members review the full packet, provide updates if applicable, and sign it.

There are many ways to complete the renewal process.

1. Online at: CO.gov/PEAK
2. Through the Health First Colorado App
3. By mail, fax, or bringing the completed signature page and updated renewal form pages to the local county office

After a renewal is returned, we can see if the member still qualifies for coverage. If they no longer qualify or failed to provide the information needed to complete the renewal, a notice of action letter providing the termination reason is sent with appeal information.
Other coverage options

1. **Child Health Plan Plus (CHP+)**

Some members who no longer qualify for Health First Colorado (Colorado’s Medicaid program) may qualify for a different kind of coverage. For example, kids may not be eligible for Health First Colorado, but could qualify for the CHP+ program. These members will receive information about the new program they qualify for in their notice of action (see example below) and we will connect them to the other coverage.

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**Medical Assistance Benefits**

You applied for Medical Assistance benefits on May 1, 2022 and we made a decision on May 20, 2022 at 8:57 PM. The people in your household may have qualified for different benefits. The boxes below tell you about these benefits.

For questions about the Medical Assistance you qualify for, contact Community Support TM at Adams - HSC at (720) 678-5632 x22222 or 11860 PECOS ST WESTMINSTER CO 80234.

**Frquswtxn LscimjxABC**

CHP+ ID: Q965981

**Frquswtxn qualifies for:**

✔ Child Health Plan Plus (CHP+). Your benefits start on May 1, 2022. Your CHP+ medical and dental cards will be in a separate letter. If you need to see a doctor before you get your card in the mail, call 800-414-6198 or visit www.chpplusproviders.com. You will still need to pick an HMO. If you know which HMO you want, call 800-359-1991 and select option #5. THE DENTAL BENEFIT IS NOT EFFECTIVE UNTIL YOU RECEIVE THE CARD. If you do not receive a dental packet within 6 weeks contact DentaQuest at 1-888-307-6561, TTY 711, or email through the member access portal at memberaccess.dentaquest.com. View and print your member ID card using the Health First Colorado mobile app or the CO.gov/PEAK website. You will get a card in the mail.

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**Other Health Insurance Options**

We recently eliminated the CHP+ enrollment fee for kids and pregnant women to make the transition to coverage easier.
2. **Reduced-cost coverage through the Connect for Health Colorado marketplace**

If members no longer qualify for any of our health coverage programs, we will let them know that they may qualify for reduced-cost health insurance coverage through the state’s health insurance marketplace, [Connect for Health Colorado](https://www.connectforhealthco.com). A sample notice of action letter for this situation is below.

<table>
<thead>
<tr>
<th>What you qualify for</th>
</tr>
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<tbody>
<tr>
<td><strong>Medical Assistance Benefits</strong></td>
</tr>
<tr>
<td>You applied for Medical Assistance benefits on June 7, 2022 and we made a decision on June 7, 2022 at 10:52 AM. The people in your household may have qualified for different benefits. The boxes below tell you about these benefits.</td>
</tr>
<tr>
<td>For questions about the Medical Assistance you qualify for, contact Donald Kerr at Denver/FAD/Division at (720) 555-9602 or 1200 FEDERAL BLVD DENVER CO 80204-3221.</td>
</tr>
<tr>
<td><strong>Sudo Wudo</strong></td>
</tr>
<tr>
<td>Health First Colorado ID: Q972793</td>
</tr>
<tr>
<td><strong>Sudo does not qualify for:</strong></td>
</tr>
<tr>
<td>✗ You don't meet the requirements for any program, including Health First Colorado, Child Health Plan Plus, or help paying for medical costs. Go to Colorado.gov/HCPF/Letters-FAQs to see a list of programs we might have checked to see if you qualified.</td>
</tr>
</tbody>
</table>

**Other Health Insurance Options**

People in your household who **DO NOT qualify** for Health First Colorado or Child Health Plan Plus (CHP+):

- You may choose to enroll in a private health insurance plan through an employer, a private broker, or Connect for Health Colorado.
- You may qualify for financial assistance through Connect for Health Colorado that can be used

Losing Health First Colorado or CHP+ coverage is a “qualifying event” which means these members can seek coverage outside of the regular Open Enrollment Period (Nov. 1- Jan. 15) during a 60-day Special Enrollment Period. The transition from state health coverage programs to Connect for Health Colorado looks like:

1. Customer receives a letter from the state telling them they are no longer eligible for Medicaid/CHP+ and encouraging them to apply with [ConnectforHealthCO.com](https://www.connectforhealthco.com)
2. Connect for Health Colorado conducts targeted outreach to the individuals receiving this letter via direct email communication
3. Customer may receive additional information from our coordinated stakeholders, such as Brokers, Assisters and Regional Accountability Entities
4. Customer selects a health insurance plan during their 60-day Special Enrollment Period, and their coverage begins on the first day of the month following plan selection
5. Customer is covered!
Renewal process overview

What happens behind the scenes/administratively

Redetermination of member - regular cycle

Automatically renewed given checks with databases (ex parte)

What a member sees

Notice of action approving their continued coverage

Action needed

No action needed to continue current coverage

One or more household members are not automatically renewed with database check (ex parte)

Renewal packet - must respond within timeframes, Notice of action letters include information about other coverage options

Action required to continue or transition to other coverage

Links to key resources:

Sample renewal packets
- [English MAGI](#)
- [Spanish MAGI](#)
- [English non-MAGI](#)
- [Spanish non-MAGI](#)

Videos:
- Health First Colorado: Updating; Renewing; Transitioning [Playlist](#)
PEAK Resources

Colorado PEAK (CO.gov/PEAK) is an online platform that any Coloradan can use to apply for or manage medical, SNAP, cash or other State of Colorado benefits. Health First Colorado and CHP+ members can use PEAK or the Health First Colorado app to manage their benefits. PEAK is an important self-service tool for members to receive timely notifications, update contact information and manage their benefits.

There are two ways members can receive notifications digitally:

1. Through the PEAK platform by adjusting their communication preferences

   ![Communication preferences](image)

   There are two ways members can receive notifications digitally:
   - Through the PEAK platform by adjusting their communication preferences
   - Through the Health First Colorado app by opting in to push notifications

2. Through the Health First Colorado app by opting in to push notifications

   ![Communication Preferences](image)
Members will receive a notification in PEAK when their renewal period is approaching and through the app if they are opted in. They can also see their renewal date in PEAK at any time.

Members will receive a renewal packet approximately 70 calendar days in advance of the renewal deadline to allow time for completion. They can begin the renewal process in the PEAK platform or by mail. Below are some resources for partner organizations and assisters to help members along in the renewal process using PEAK.
PEAK how-to instructions for key tasks

Update your contact information and comms preferences
- Update your contact information and communication preferences (PDF)
- Update your address (PDF)

Learn when you are up for renewal

From the dashboard, scroll down the page to the Benefit overview. You’ll see each member associated with the case and their renewal (redetermination) date.

From the main navigation bar, choose Manage my benefits > Overview of health coverage benefits. Member renewal dates are listed in the right column.

Find when your renewal is due

You can find the date your renewal is due on the dashboard under your To-do list.

Upload a document: Document uploads (PDF)

Other user guides and training resources are available on PEAK Pro

PEAK Pro: PEAK Pro > Training Resources