



**COLORADO**  
Department of Health Care  
Policy & Financing  
303 E. 17th Avenue  
Denver, CO 80203

# Prenatal Plus Fact Sheet

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*Updated September 2023*

## What is Prenatal Plus?

Prenatal Plus (PN+) is a Health First Colorado (Colorado's Medicaid Program) funded program that provides enhanced care to Health First Colorado-eligible pregnant members who are at risk of having negative birth outcomes. The program provides eligible members with:

- A registered dietician: who can provide pregnant members with nutrition education and Supplemental Nutrition Program for Women, Infants, and Children (WIC) support.
- A mental health professional: who can address their psychosocial needs and increase resiliency.
- A care coordinator: to provide members with support throughout the pregnancy and advocate for services based on their individual needs.

## Why should we become a Prenatal Plus site?

Despite being an increased risk population, Prenatal Plus members who receive the most intensive package have:

- Lower prematurity rates than all of Colorado
- Have lower low birth weight rates than the rest of Health First Colorado

Many counties and obstetric practices are looking for ways to be reimbursed for co-located physical and behavioral health services—PN+ can provide a mechanism for this as well as a dietitian's services.

## Are your members eligible to receive services?

- Pregnant individuals who are participating in Health First Colorado.
- Individuals who are experiencing ANY of the risk factors according to our Intake Form

## How would we provide the services?

Model delivery can vary based on what already exists at your site. Some examples of delivery models include:

- Co-located obstetric and PN+ providers—PN+ care coordination team provides additional services at the time of an obstetric visit.



- Health department services that are provided when pregnant women come in for WIC appointments.
- Special programs from local county services that offer home visiting from the PN+ team.

## Who is running the program?

This program is administered by the Maternal Child Health Specialist at the Department of Health Care Policy and Financing (HCPF). HCPF is the state body that delivers Health First Colorado.

## Next steps:

- ✓ First, email to request the application form. Please fill out and submit the application form to [hcpf\\_maternalchildhealth@state.co.us](mailto:hcpf_maternalchildhealth@state.co.us)
- ✓ You will be contacted about the additional steps (e.g., enrolling as a Medicaid provider, establishing a referral network, attending quarterly meetings, etc.).

If you have any additional questions, please do not hesitate to contact the [Maternal Child Health Team](#).

Additional resources:

- [Provider Resource Website](#)
- [Member Website](#)
- [Maternal and Reproductive Health Programs Website](#)

*Thank you so much for your interest in the program. We look forward to hearing from you!*

## New Provider Checklist:

- ✓ Meet with HCPF staff for an introduction to the program
- ✓ Read and review the program manual
- ✓ Become a Medicaid enrolled provider (if not already)
- ✓ Establish your local care coordination team
- ✓ Attend quarterly Prenatal Plus meetings within 6 months of program implementation
- ✓ Sign and submit a completed site application form to the [Maternal Child Health Team](#)

