

Department of Health Care Policy and Financing (HCPF)

# LACTATION STAKEHOLDER ENGAGEMENT

February 27, 2024

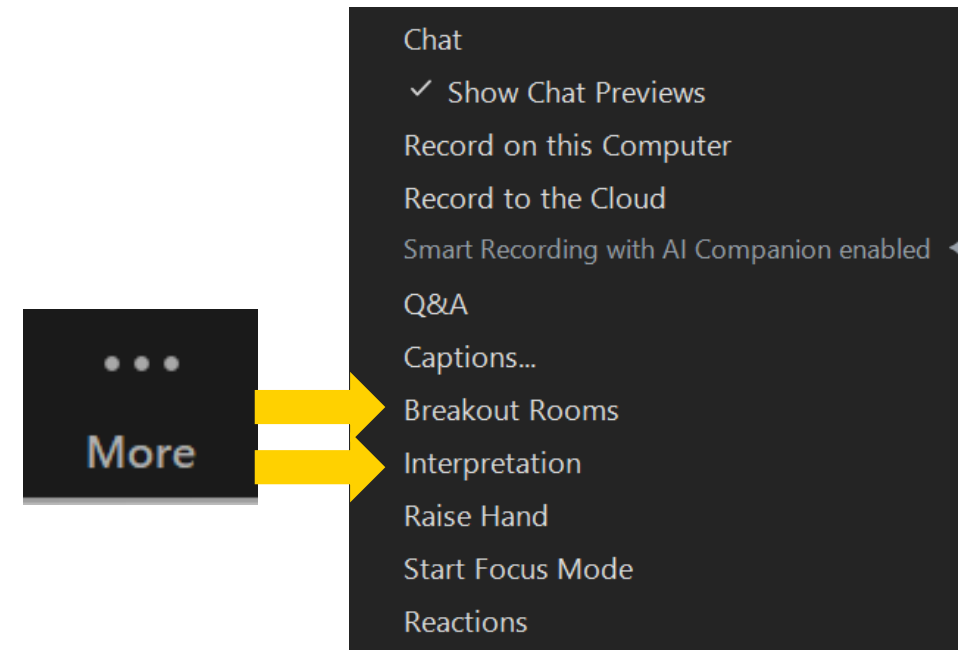
Jessica Werner · Brooke Greenky

# Welcome!

- **THANK YOU FOR JOINING US!**
  - **This meeting is being recorded** for transparency and to keep track of the next steps. It will be posted to our website ASAP along with these slides.
- **Department Staff:**
  - *Jessica Werner, Lactation Support Services Policy Specialist*
  - *Brooke Greenky, Reproductive Health Unit Supervisor*
- **There are a lot of people here today!** Please put your name, pronouns, and any organization or title you may want to share in the chat!

# Meeting Logistics

- In this meeting if you would like to ask a question or make a comment, you can use the raise hand function at the bottom of your screen or use the chat function
- We will also check in periodically with people on the phone for any questions and comments
- Closed captioning services and Spanish interpretation are available through the Zoom toolbar



# Today's Agenda

- Intro/Welcome (*5 minutes*)
- *Brief Overview of January Topics (5 minutes)*
- *Discussion (40 minutes)*
  - *Lactation Training/Certification*
  - *Benefit Duration*
  - *Number of Visits*
  - *Communication*
- Next Steps (*10 minutes*)

# Meeting Objectives

1. Welcome everyone to this new stakeholder space and celebrate the progress towards Medicaid coverage of Lactation Support Services!
2. Receive feedback from the community on common practices, barriers, and lactation support needs.
3. We will be focusing solely on lactation counseling during this meeting. Breast pump coverage will be discussed at future meetings.

**GOAL: Medicaid Coverage of Lactation Support Services by Fall 2024**



## Our Mission:

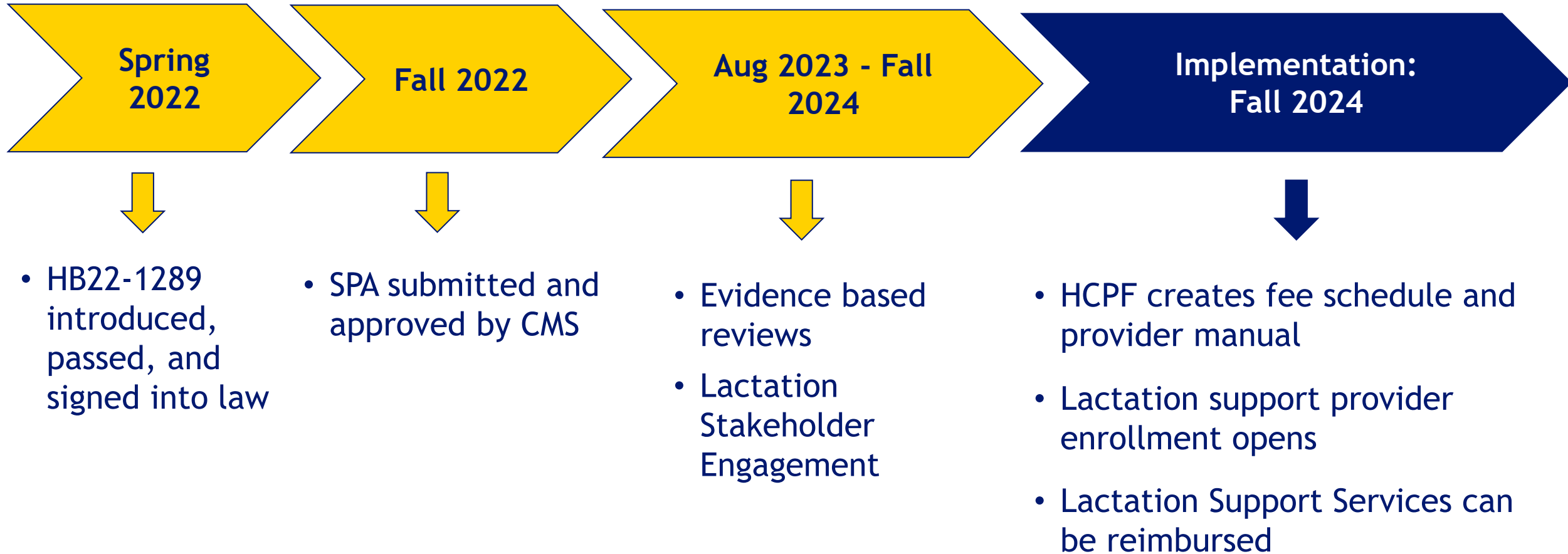
Improving health care equity, access and outcomes for the people we serve while saving Coloradans money on health care and driving value for Colorado.

# Summary of January Topics

- Medicaid 101 Background
- Lactation Support Services Background
- Implementation Plan & Decision Making
- Lactation Support Services Landscape



# Project Timeline



**Implementation Date: Fall 2024**



# Discussion

# Lactation Support Provider Training/Certification

- Can you tell us the organization you received your lactation training from?
- What are the most common certification programs for lactation support providers in Colorado? How do the training requirements and scope of practice differ between them?
- What opportunities are there to acknowledge the various breastfeeding certifications as we create this provider type?

# Lactation Benefit Duration

- What are your thoughts on the duration of this covered benefit?
  - Pregnancy and the extended postpartum period (1 year after pregnancy ends)
  - Women's Preventive Services Initiative (WPSI) recommends during pregnancy and postpartum period up to 24 months or longer
  - Postpartum period up to 24 months to align with Colorado laws supporting breastfeeding
  - Offer lactation support services without age restrictions if deemed medically necessary

# Number of Visits

- What is your opinion on the optimal number of lactation visits that can be billed?
  - Some states allow up to 6 visits
  - Some states impose specific limits for individual, group, and telehealth settings
- How about different settings such as group education classes, support groups, home visits, clinic visits, and virtual support?
- Could you please tell us how long a typical lactation visit usually lasts?

# Communication

- What are some potential strategies to effectively communicate the lactation services benefit to members/providers?

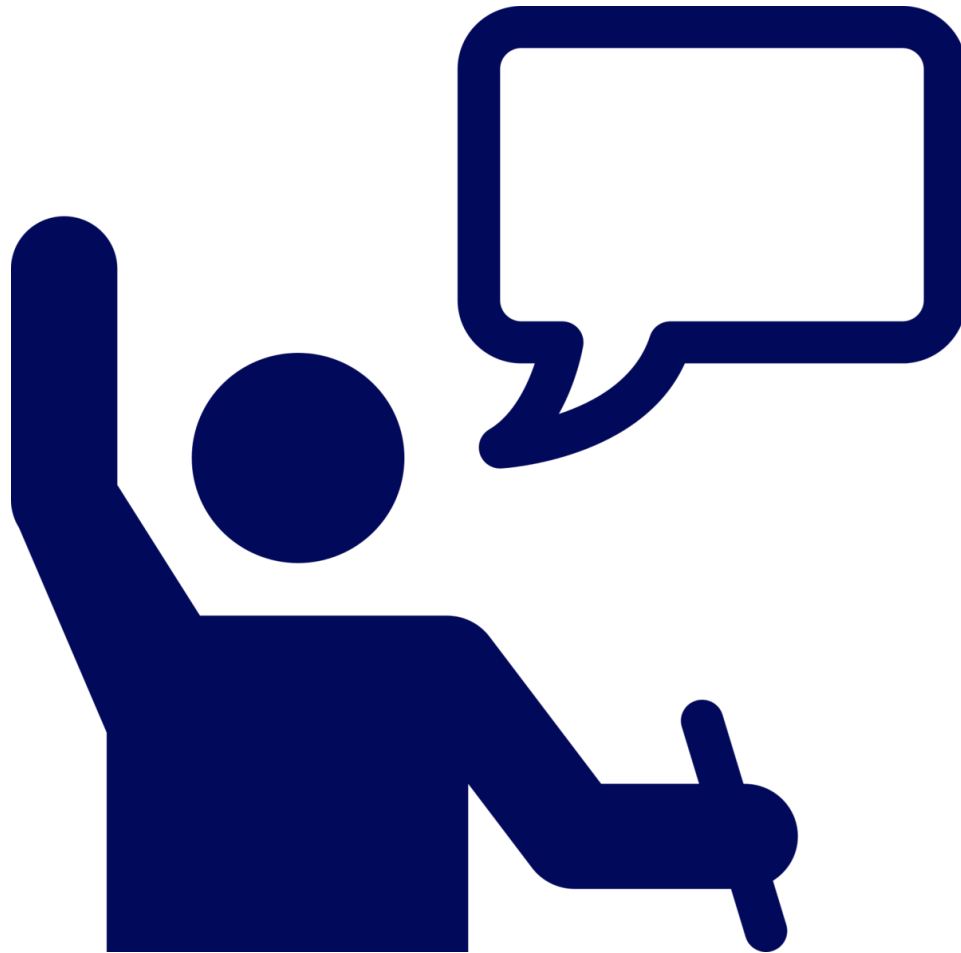
# Wrap-Up and Next Steps

# Next Steps:

1. THANK YOU for your time today
2. Thoroughly and thoughtfully evaluate feedback
3. Sign up for the [MCH Newsletter](#)/Tell your Friends!
4. *Slides and Recording will be Posted!*
5. Contact [hcpf\\_maternalchildhealth@state.co.us](mailto:hcpf_maternalchildhealth@state.co.us) with any questions



# Questions?





# Thank You!

CONTACT US:

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