



Health Neighborhood & Community Strategy

Community Incentive Program (CIP)

August 10, 2023

Health Neighborhood & Community Engagement

Strategy

- Through financial support of community organizations, CCHA's Community Incentive Program (CIP) aligns the health neighborhood with the goals of the ACC & provides Social Determinates of Health supports to members.

Why

- Our members are active in our regions, we need to partner with the entities who are closest to our members
- Our members are more likely to engage with their family & neighbors, so we need to connect locally
- Our members often prefer information in a manner they can understand, so we need to ensure we “speak their language”
- Our members trust information provided to them closer to home

How

- Application submission, review, and awardee selection take place May - December of each calendar year
- While CCHA's PIAC team manages the CIP application process, it is within the purview of the regional PIAC voting members to select the awardees
- Awardees implement their proposals during the next calendar year
- Based on the amount awarded, organizations report back on a quarterly, semiannual or annual basis

2019 Program Inception

**49 Awardees
Across 8 Counties**

**\$6.8 Million Awarded
Over 4 Years**

2022 Community Incentive Program Outcomes

22 Awardees



Behavioral Health Focus

2,055 members and 90 families received services & referrals



Education & Training Focus

238 HFC Members & 51 clinical team members participated in educational programs



Social Determinates of Health Focus

21,000 members received referrals, assistance in financial, food provision, vehicle/transportation, hygiene kits, & glasses with 94,197 items/meals distributed. 3,187 families assisted with housing.

\$1.4 Million Awarded



Physical Health Focus

1,146 members received COVID vaccines and/or education



System Improvement Focus

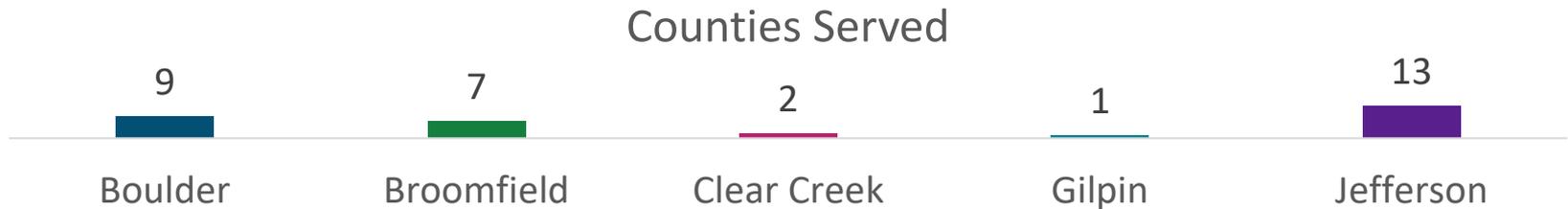
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Community Incentive Program CY 2023

2023 Awards

CCHA awarded **\$2.9 million** to **34** organizations, across both regions with programs focused on PHE unwind activities, Diversity, Equity, and Inclusion (DEI) activities, behavioral and physical health access, supports and services for children & families, and social determinants of health (SDOH). These programs began implementation in January 2023.

21 Awardees in Region 6



19 Awardees in Region 7

