HCPF Escalations

Partner Integration - Cohort #1

Part 3 Meeting 10/30/2025



What Should Be Completed in Bright

- Part 3 Module Communications
 - External Communications
 - Internal Communications
 - Salesforce Sign-In & MFA
- Review & download all resources included in this section!

Escalations: External Communications

Escalations: External Communications

- In the Escalations: External Communications module, you reviewed how to communicate with external parties on tickets via email. This included the following:
 - ☐ How to Send an Email from a Ticket
 - Attaching Files to Outgoing Emails from Salesforce
 - ☐ Using Email Templates
 - Previewing Emails
 - Clearing Emails
 - Popout to Docked View
 - How to send an encrypted email from Salesforce
- We will briefly cover these concepts together, as well as review some best practices in Salesforce!

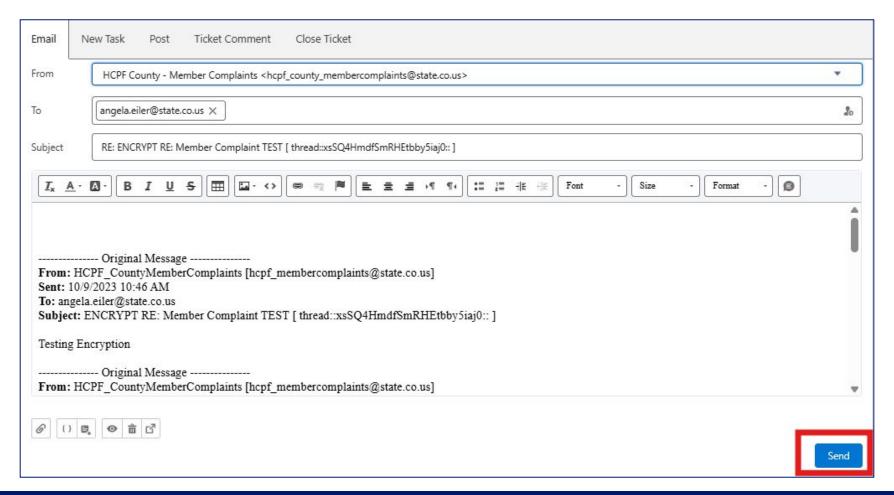
How to Send an Email from a Ticket

Salesforce users have the option of sending email correspondence to non-Salesforce users. Users can send an email from a ticket by doing the following:

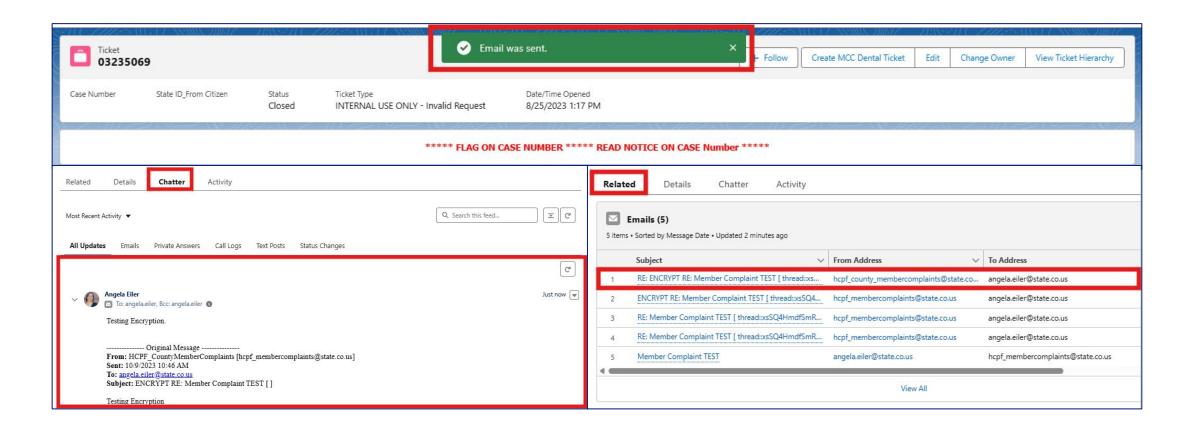
- 1. Navigate to the Email tab.
- 2. Select the appropriate shared inbox to send your email from.
- 3. Ensure that the correct recipients are listed in the "To" field.
- 4. Check your subject line for encryption and Thread ID.
- 5. Type out your message in the body section of the email, or utilize a Salesforce template.
- 6. Attach any necessary attachments to the email.
- 7. Click the blue Send button.
- 8. Ensure email was properly sent from Salesforce in Related/Chatter Tabs.



Creating & Sending an Email



Confirming the Email was Sent

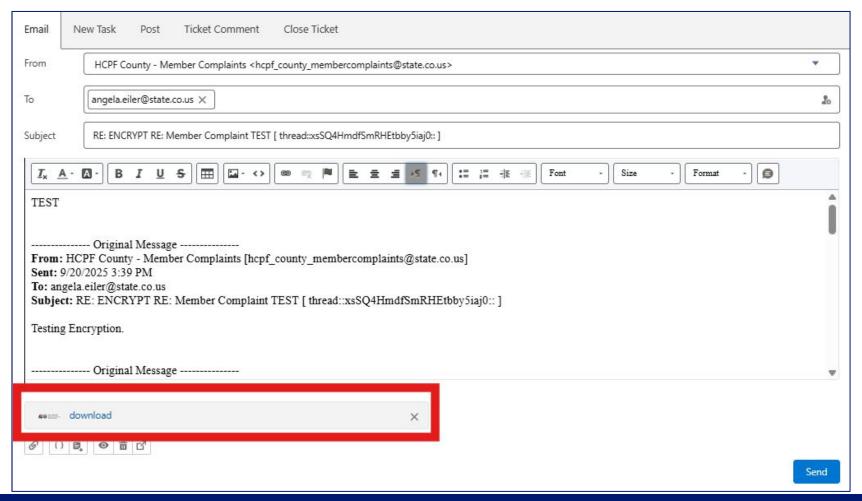


Attaching Files to Outgoing Emails from Salesforce

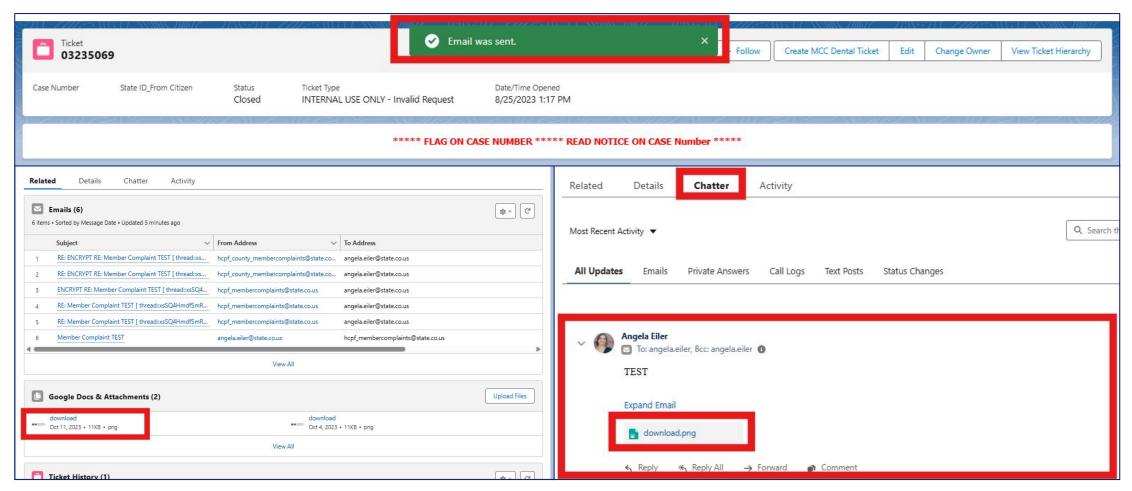
Salesforce users have the option of attaching files to outgoing email correspondence with non-Salesforce users. They can attach a file by doing the following:

- 1. Select the "paperclip" icon.
- 2. Select the correct file location.
- 3. Ensure the file was successfully attached to the email.
- 4. Click the blue Send button.
- 5. Ensure email was properly sent from Salesforce in Related/Chatter Tabs.

Creating & Sending an Email with an Attachment



Confirming the Email & Attachment were Sent

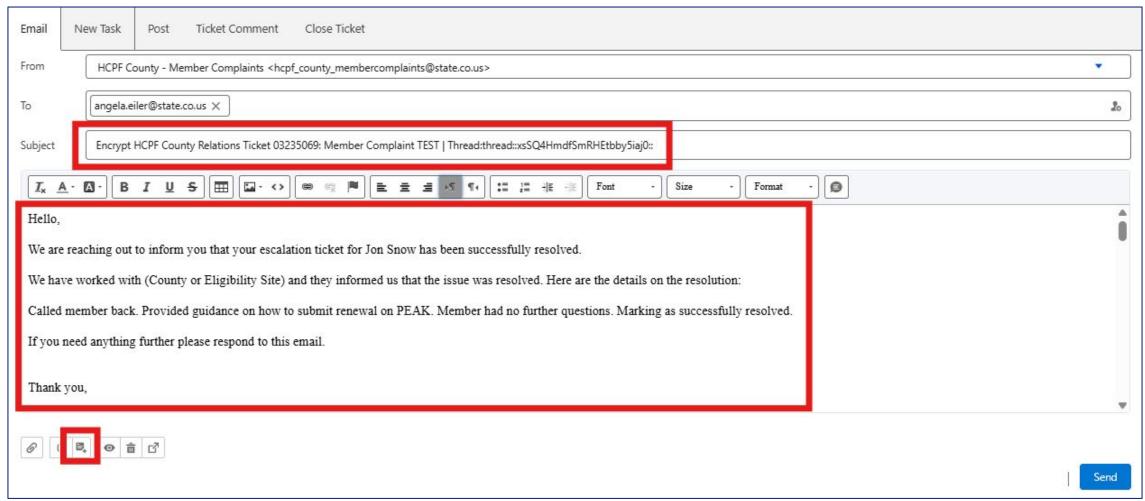


Using Email Templates

Salesforce users have the option of utilizing email templates for email correspondence with non-Salesforce users. User can use email templates by doing the following:

- 1. Select the "paper icon with a plus" icon.
- 2. Select a recently used email template or open the full template list.
- 3. Select an email template to automatically import into the body of your email.
- 4. Ensure a Thread ID is listed in the body & subject line of the email.

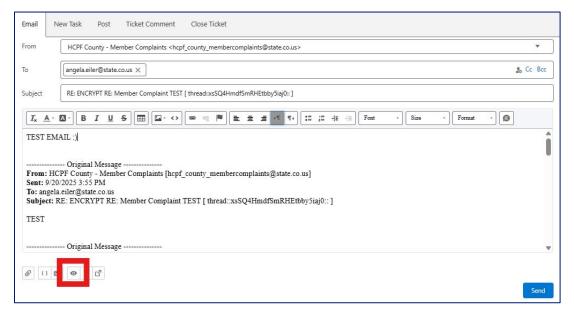
Using Email Templates

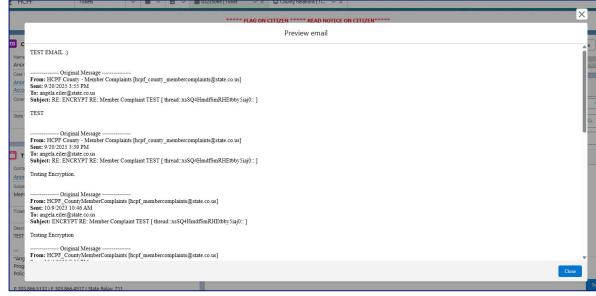


Previewing Emails

Salesforce users have the option to preview their email before sending it out to internal/external contacts. Users can preview their emails by doing the following:

- 1. Navigate to the "eyeball" icon.
- 2. Review email in the "Preview Email" screen.

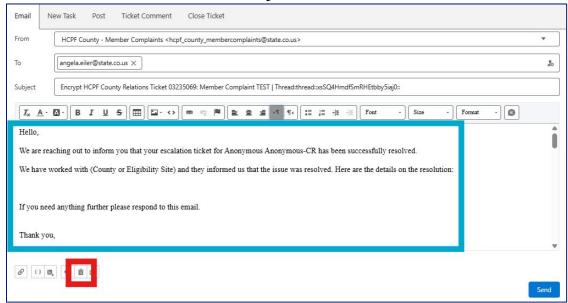


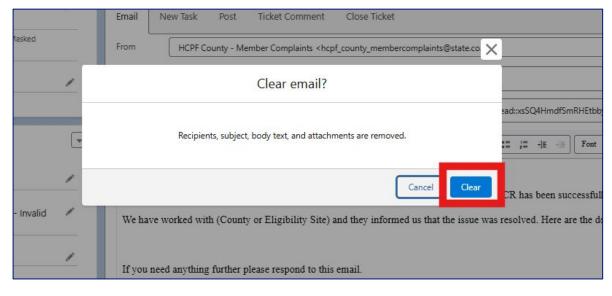


Clearing Emails

Salesforce users have the option to clear out the changes they've made to their email to begin drafting it again. Users can clear emails by doing the following:

- 1. Navigate to the "trash can" icon.
- Confirm that you'd like the email cleared.

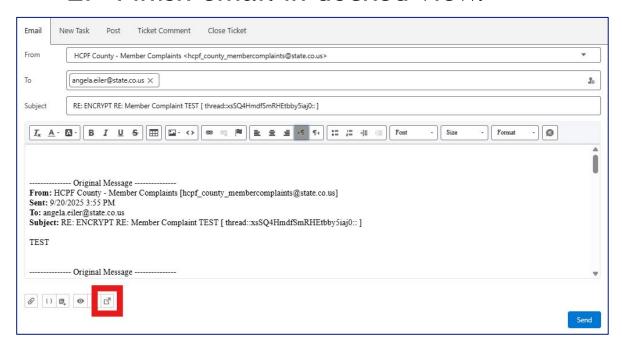


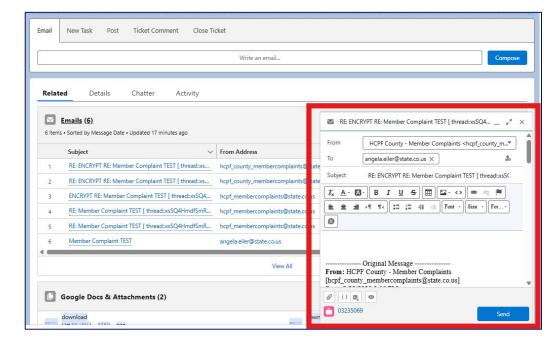


Popout to Docked View

Salesforce users have the option to draft their outgoing emails in a separate docked view. They can use the docked view by doing the following:

- 1. Navigate to the "arrow" icon.
- 2. Finish email in docked view.

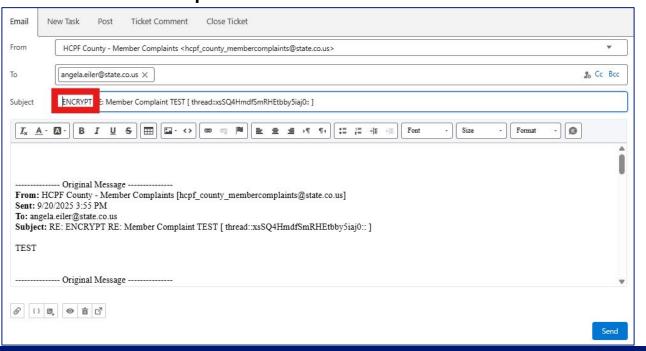




How to send an encrypted email from Salesforce

Salesforce users have the option of sending out encrypted email correspondence from Salesforce. They can send encrypted emails by doing the following:

- Type in "ENCRYPT" in the beginning of the subject line.
- 2. Use an encrypted email template.



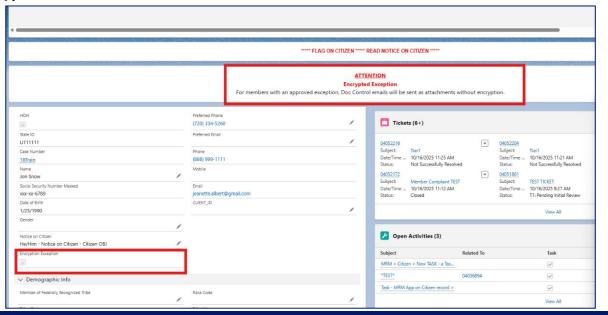
External Communications: Best Practices!



NEW Encryption Exceptions

- New update to Citizen's Details Pages on 10/20: Encryption Exception
- Members can now request that HCPF emails be sent to them or their representative without encryption, including those that contain PII/PHI.
- If a member has requested an Encryption Exception, this new box will be checked and a flag will appear on their Citizen Details Page.

☐ PLEASE NOTE: This new field can only be populated/approved by the HCPF Privacy Team.



Escalations: Internal Communications

Escalations: Internal Communications

- In the Escalations: Internal Communications module, you reviewed how Salesforce users can communicate with each other on tickets internally via the following methods:
 - Posts
 - ☐ Ticket Comments
- We will briefly cover these methods together, as well as review some best practices in Salesforce!

Posts

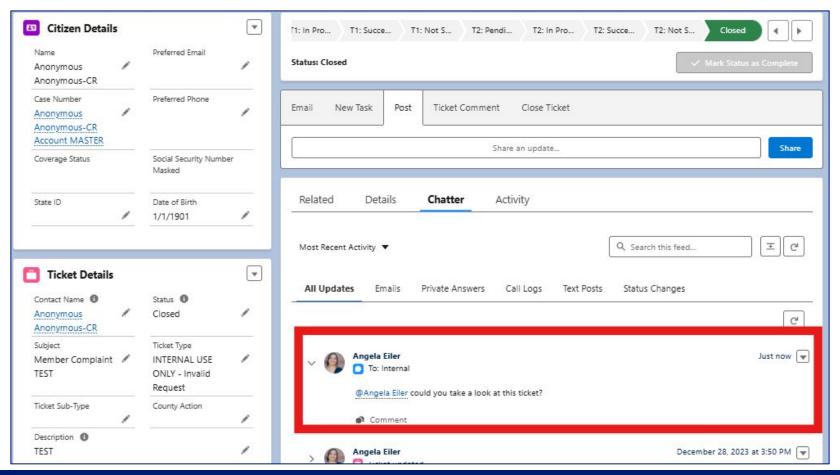
The Post functionality allows Salesforce users to communicate about tickets internally. This section utilizes "Mentions" (aka tags) to alert other Salesforce users to review ticket information. Users can create Posts by doing the following:

- 1. Click on the Post tab.
- 2. Type in "@" then the name of the user you'd like to mention.
- 3. Once a person has been mentioned and a message has been drafted, click the blue Share button.
- 4. Ensure the Post was successfully saved.

Creating Posts



Confirm Post was Saved

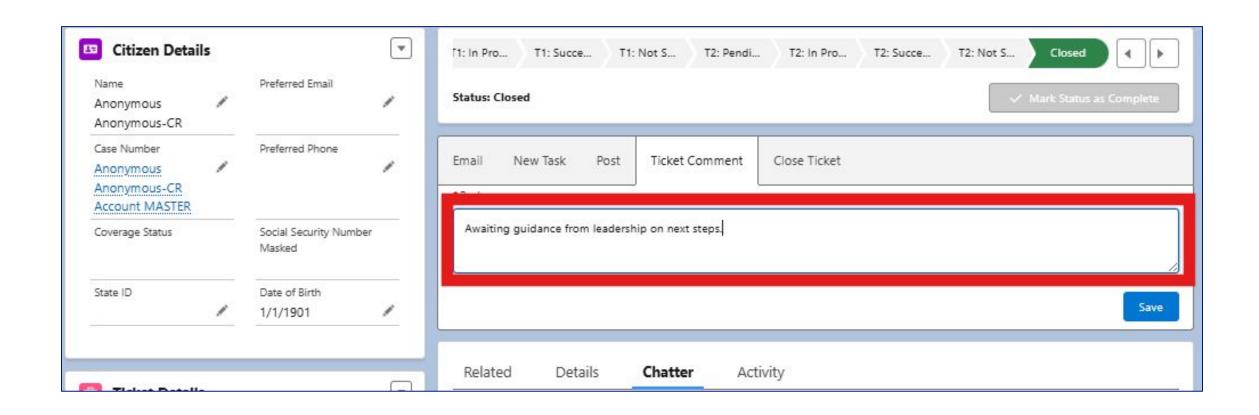


Ticket Comments

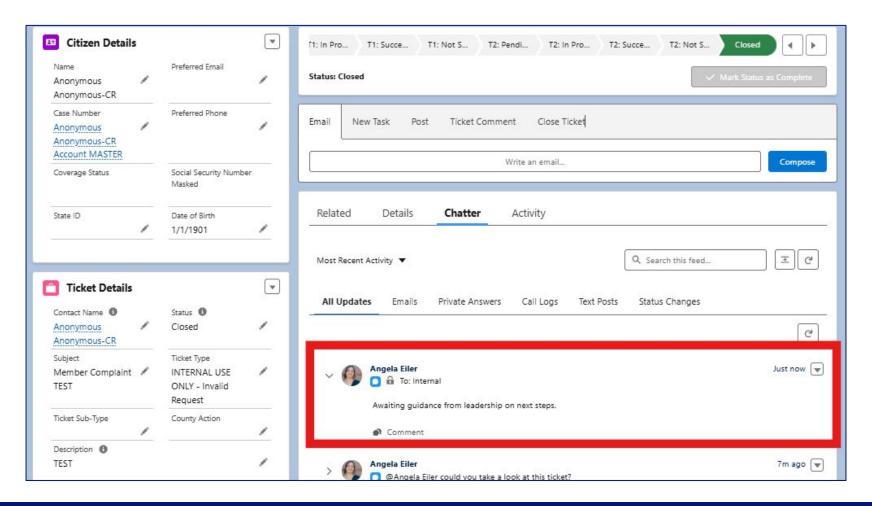
The Ticket Comment functionality allows users to document important information in the Chatter section of the ticket. Users can create Ticket Comments by doing the following:

- 1. Click on the Ticket Comment tab.
- 2. Draft the message you'd like to be logged in the ticket.
- 3. Click on the blue Save button.
- 4. Ensure the Post was successfully saved.

Creating Ticket Comments



Confirm Ticket Comment was Saved



Internal Communications: Best Practices!

Limit Casual Conversations in Chatter

- Salesforce ticket information are subject to CORA requests, which includes related emails, Posts, and Ticket Comments.
- Only professional language and necessary internal conversations regarding escalations should occur in Chatter.
- All other casual conversations need to take place outside of Salesforce.



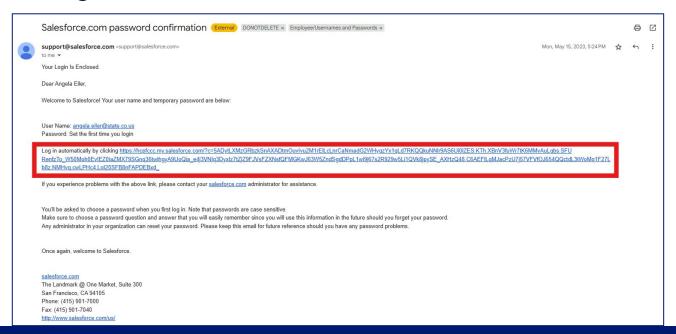
Q&A



- If you completed all of your modules by yesterday (10/29) @ 4PM, your information was sent to our Salesforce team to create your login!
- You should have received an email from <u>support@salesforce.com</u> prior to this meeting with a link to create your password.

- If you have not yet completed all of your modules, you will have access to Bright until EOD Monday, 11/3.
- If you can complete your modules by then, the Strategy team can schedule time with you to get you into Salesforce!
- If you cannot complete you modules by then, please connect with the Strategy team for next steps.

- Your access email should have the subject line: Salesforce.com password confirmation
- The email will have a link for you to log into Salesforce and set up your password.
 Please take a moment to do that now!
- Reminder: You will not be prompted to create your MFA with your personal device until your second login.

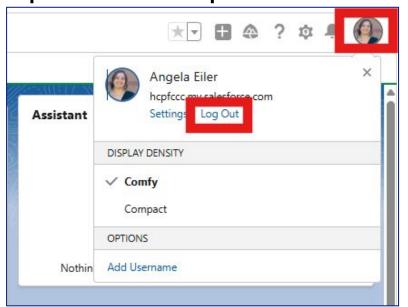


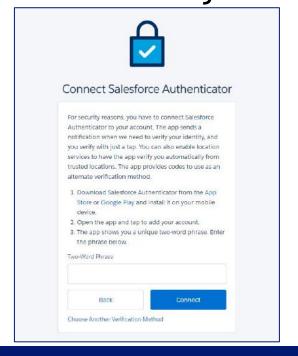
• After setting up your password and logging in for the first time, log out on the top right corner.

 Log back in to Salesforce, but this time you will be prompted to set up MFA. Please take a moment to do that now!

We've asked our friends with the Salesforce Team to join our call to

help users set up their MFA!







Questions?

Need Help?

HCPF PCA Strategy@state.co.us

Submit a County Relations Webform, click here!