HCPF Escalations

Partner Integration - Cohort #1

Part 1 Meeting 10/16/2025

What Should Be Completed in Bright

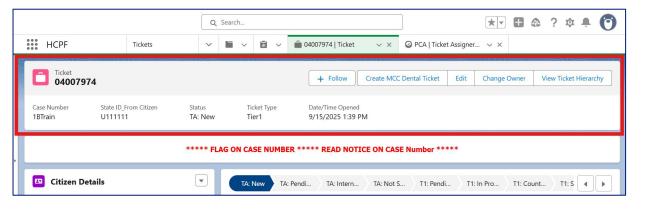
- Part 1 Module Navigation
 - Escalation Ticket Components
 - Escalation Tab Review
 - Salesforce Navigation
 - ☐ Citizen's Details Page
 - ☐ Case Details Page
- Review & download all resources included in this section!
- REMINDER: All trainings must be completed by 10/30/25 to get access to Salesforce!

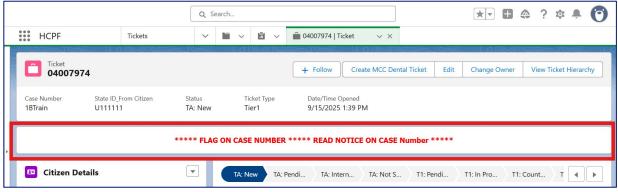
 In the Escalation Ticket Components module, you reviewed the different components and fields of an Escalation Ticket in each of the following sections:

Ticket Header	Description
Special Indicators	Tier 1 (HCPF Specialists,
Ticket Status Flow	Counties, & CMAs)
Citizen Details	Across HCPF Tracking
Activity and Correspondence	Tier 2 (HCPF SME Specialists
Related List Quick Links	Root Cause Analysis
Case Information & Ticket Details	System Information
Webform Submission Details	Ticket Details

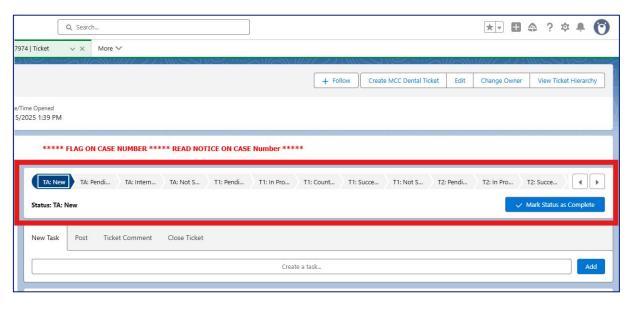
• We will briefly cover these sections together, as well as review some best practices in Salesforce!

- Ticket Header section
 - Top section of Escalation Ticket that which contains a quick summary of ticket data, as well as some internal functionalities.
- Flags/Notice on Case and Citizens (Special Indicators)
 - Banner that alerts ticket owners of any contacts or cases that require specific attention or actions.

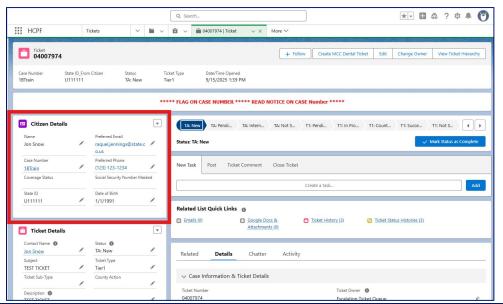


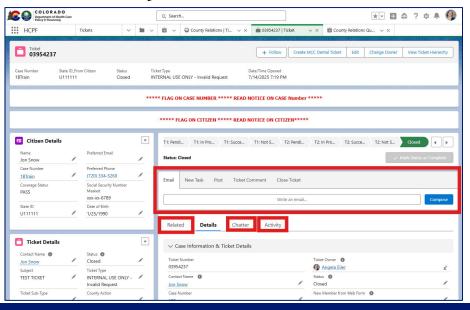


- Ticket Status Flow/Progression of an Escalation Ticket
 - ☐ TA: New
 - ☐ TA: Pending Ticket Assignment
 - ☐ TA: Internal Queue Reassignment
 - ☐ TA: Not Successfully Assigned Non-Medical Assistance Related
 - ☐ T1: Pending Initial Review
 - ☐ T1: In Progress with Ticket Owner
 - ☐ T1: County/CMA Review
 - ☐ T1: Successfully Resolved
 - ☐ T1: Not Successfully Resolved
 - ☐ T2: Pending Initial Review
 - ☐ T2: In Progress with Ticket Owner
 - ☐ T2: Successfully Resolved
 - ☐ T2: Not Successfully Resolved
 - Closed



- Citizen Details section
 - Provides additional information for the individual listed as the Contact in Case Information & Ticket Details.
- Activity and Correspondence section
 - Tracks all incoming/outgoing external communication, all internal communication, and all ticket activity.

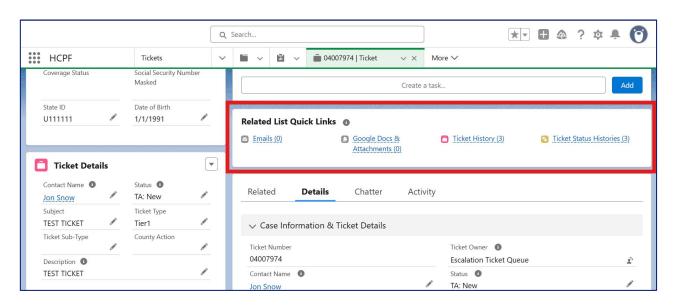


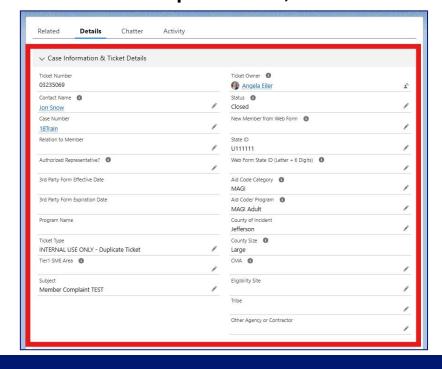


- Related List Quick Links section
 - Offers Ticket Owners a quick way to navigate to other tables and sections.
- Case Information and Ticket Details section

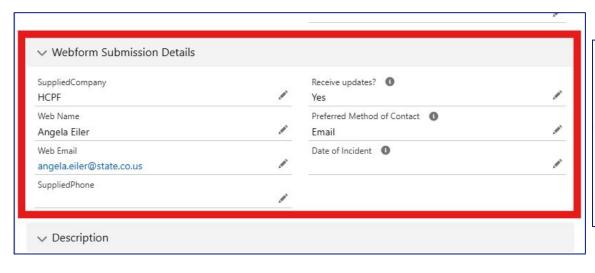
☐ Contains all information regarding the member in question, the tier of

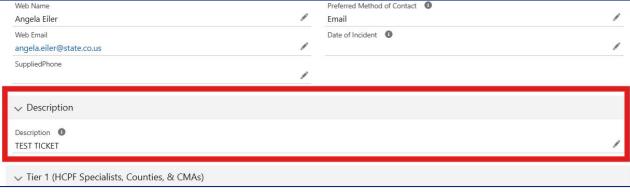
the ticket, and the entities involved.



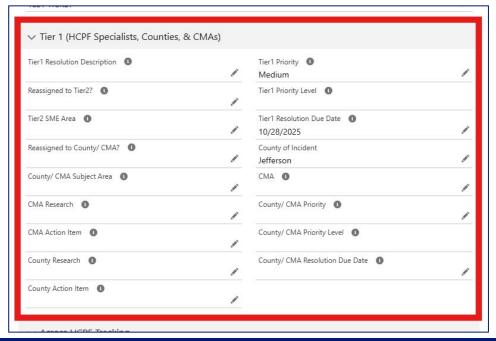


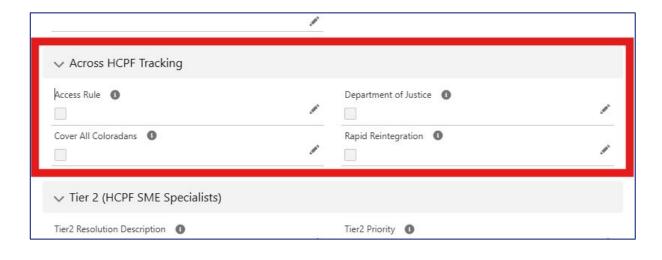
- Webform Submission Details section
 - Lists the submitter's contact information and preferred method of contact for updates.
- Description section
 - Brief summary of the escalation/grievance.



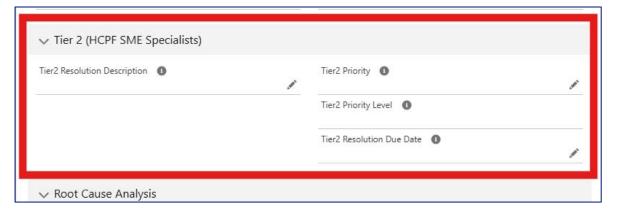


- Tier 1 (HCPF Specialists, Counties, & CMAs) section
 - Houses all resolution, transfer, research, and priority information for internal Tier 1 specialists and County/CMA users.
- Across HCPF Tracking section
 - ☐ Tracks tickets related to various internal HCPF projects.



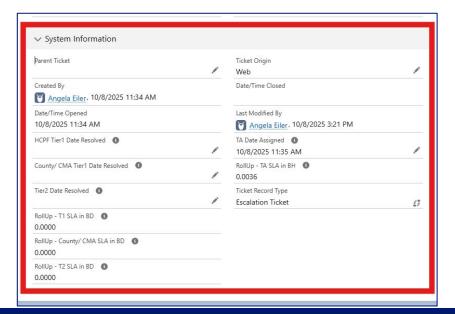


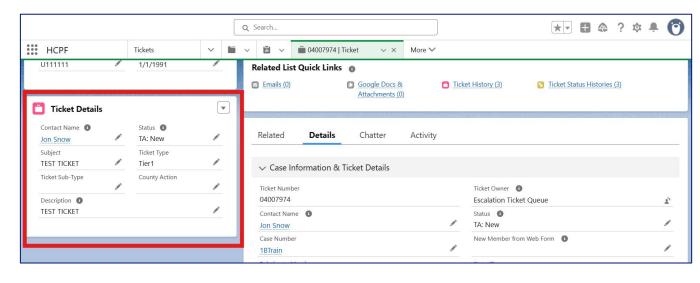
- Tier 2 (HCPF SME Specialists) section
 - Houses all resolution and priority information for internal/external Tier 2 specialists.
- Root Cause Analysis section
 - Tracks primary root causes of the ticket of each entity involved.





- System Information section
 - Houses all SLA data, ticket origin information, ticket connections, and dates of resolution.
- Ticket Details section
 - Summary of information populated from the Case Information & Ticket Details section.

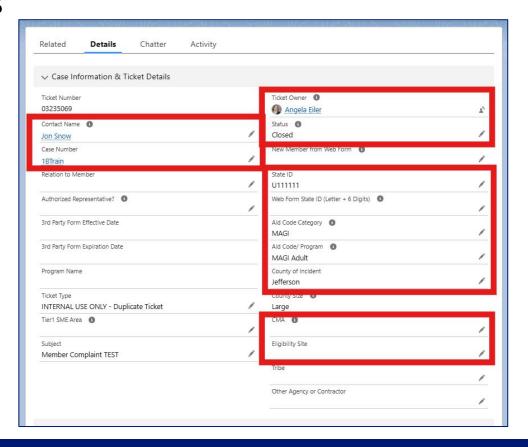




Escalation Ticket Components: Best Practices!

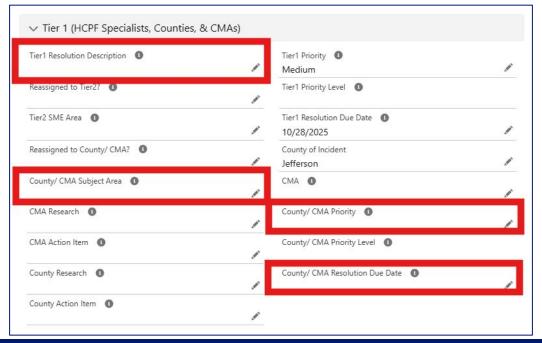
Permissions

- County/CMA users have the ability to update the following fields on the ticket:
 - ☐ Case Information & Ticket Details
 - Contact Name
 - Case Number
 - Ticket Owner
 - Ticket Status
 - State ID/Web Form State ID
 - Aid Code Category
 - Aid Code/Program
 - County of Incident
 - CMA
 - Eligibility Site



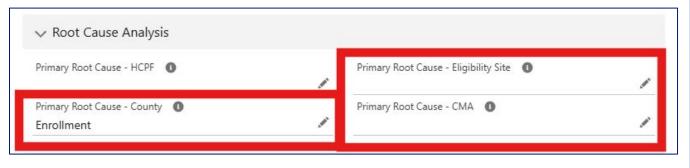
Permissions

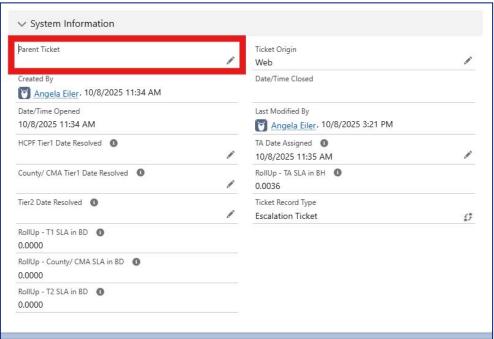
- County/CMA users have the ability to update the following fields on the ticket:
 - ☐ Tier 1 (HCPF Specialists, Counties, & CMAs)
 - Tier 1 Resolution Description
 - County/CMA Subject Area
 - County/CMA Priority
 - County/CMA Resolution Due Date



Permissions

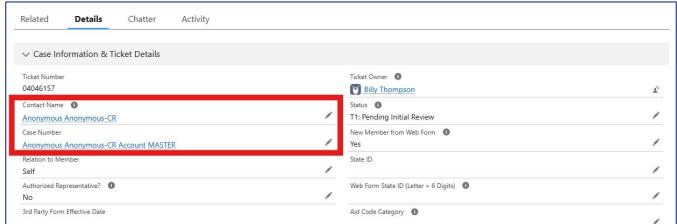
- County/CMA users have the ability to update the following fields on the ticket:
 - ☐ Root Cause Analysis
 - Primary Root Cause County
 - Primary Root Cause Eligibility Site
 - Primary Root Cause CMA
 - □ System Information
 - Parent Ticket





Anonymous Anonymous - CR

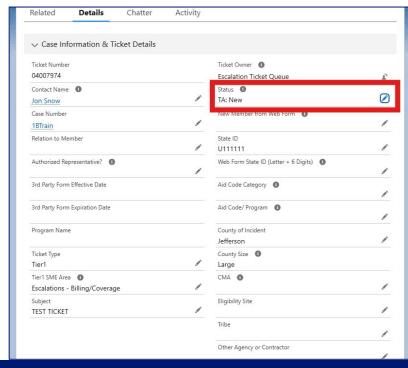
- A contact you may see on incoming tickets is "Anonymous Anonymous CR". This is a dummy contact created by the Salesforce Team to be utilized for the following scenarios:
 - If a member has a closed case in CBMS, and is not a contact option in the HCPF Salesforce instance. In this case, the Ticket Assigner/Tier 1 user will list the member's State ID in the corresponding fields, or in another area of the ticket.
 - If the ticket is about multiple Medicaid members. In this case, the Ticket Assigner/Tier 1 user will document all the member information in another area of the ticket.
 - ☐ If the member in question is truly anonymous. For example, an anonymous complaint regarding customer service.

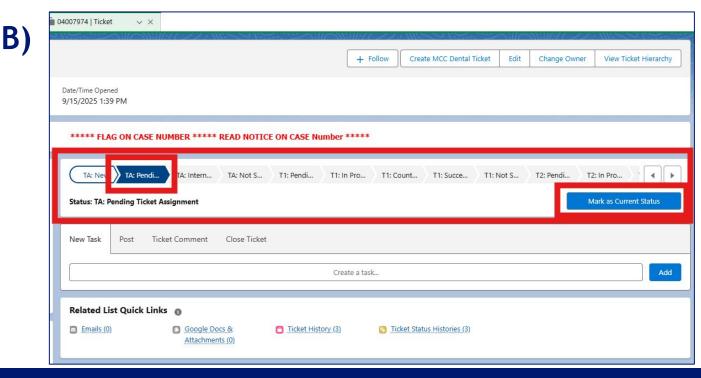


Updating the Status

- The status on Escalation Tickets can be updated two ways:
 - A) <u>RECOMMENDED:</u> Updating the status in the Case Information & Ticket Details section.
 - B) Selecting the status on the Ticket Status Flow and selecting "Mark as Current Status".

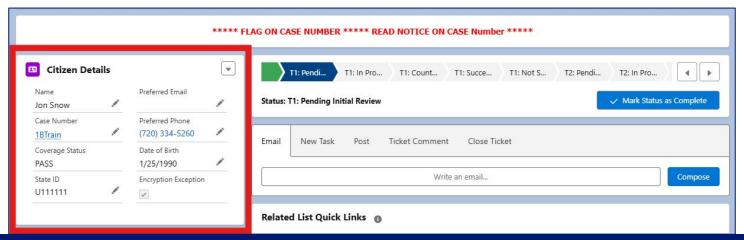
A)





Don't Touch the Citizen Details Box!

- The Citizen Details box on the left hand side of the ticket page layout provides additional
 information for the individual listed as the Contact in Case Information & Ticket Details.
 Once a Contact is entered, their information in Salesforce will automatically populate in
 the Citizen Details box.
- THIS BOX IS FOR YOUR REFERENCE, AND NOT FOR YOU TO UPDATE TICKET
 INFORMATION! If you need to update the Contact, State ID, etc. please do so in the Details section of the ticket.
- If any information is updated in this box, the information will carry over to their Citizen Detail Page and impact every other HCPF ticket that the contact is listed on!
- This requires technical assistance from the HCPF Salesforce Team to fix.



Escalation Tab Review

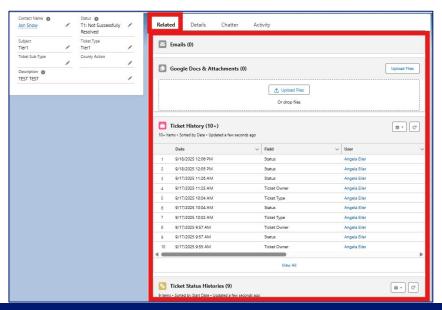


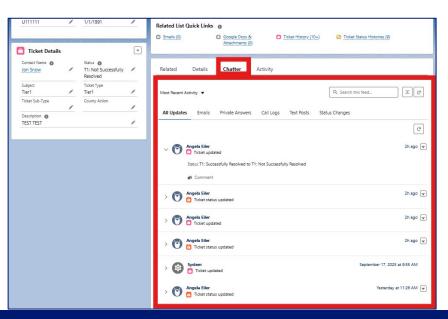
Escalations Tab Review

- In the Escalations Tab Review module, you reviewed the following tabs in Salesforce:
 - ☐ Related Tab
 - ☐ Chatter Tab
 - Activity Tab
 - Additional Items
- We will briefly cover these tabs together, as well as review some best practices in Salesforce!

Escalations Tab Review

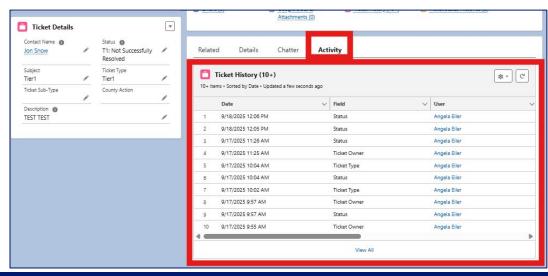
- Related Tab
 - Lists all email correspondence, attachments, and ticket history that is associated with the ticket the user is currently viewing
- Chatter Tab
 - Allows users to review all ticket updates/changes, incoming/outgoing email correspondence, posts, and ticket comments.





Escalations Tab Review

- Activity Tab
 - Allows users to view the system changes and history of the ticket
- Additional Items
 - Functionalities built into an Escalation Ticket that Tier 1 and Tier 2 users should not utilize.
 - New Task
 - Close Ticket

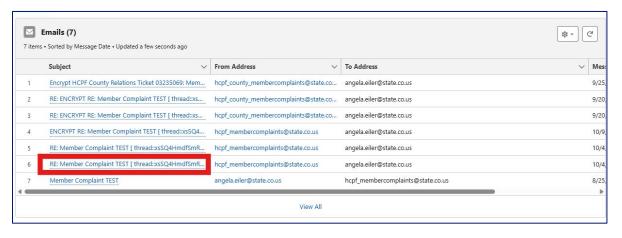




Escalation Tab Review: Best Practices!

Viewing Full Emails

 To bring up a full preview of an incoming/outgoing email, click on the blue hyperlink in the Subject column with viewing the Email table.







Chatter Icons

- Briefcase icon
 - Indicates a ticket update. Lists the fields on the ticket that were updated, showing the old and new values. Also shows which Salesforce user created the change.
- Speech bubble
 - ☐ Indicates Post or Ticket Comment created by Salesforce user.
- Envelope icon
 - Indicates incoming and/or outgoing email correspondence. Also shows which user/individual sent the email.



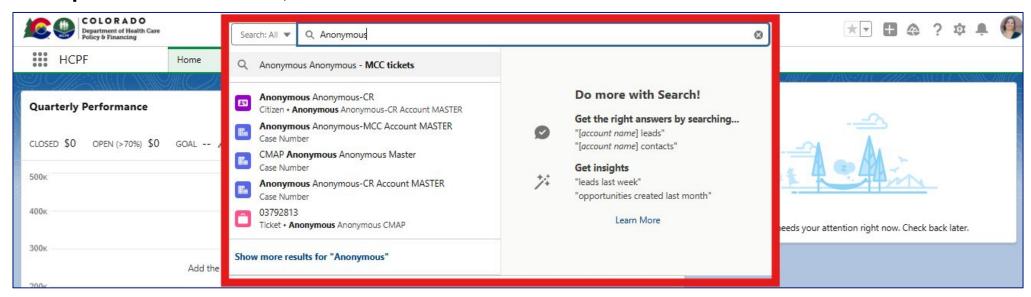




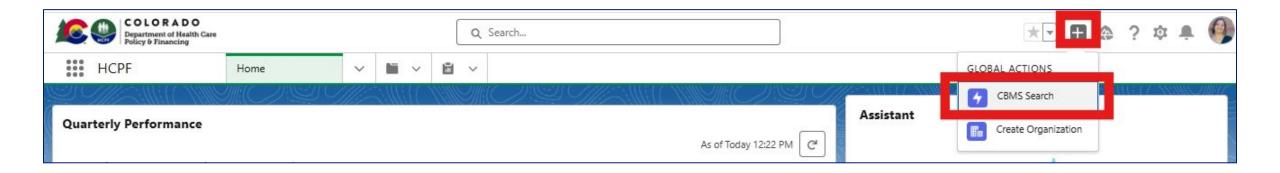


- In the Salesforce Navigation module, you reviewed how to navigate within Salesforce and how to utilize the following functions:
 - General Search Bar
 - ☐ Global Actions: CBMS Search
- We will briefly cover these functions together, as well as review some best practices in Salesforce!

- General Search Bar
 - Scans the entire HCPF Salesforce instance for any reference of the search entered. Any available information can be entered into the General Search Bar: name, date of birth, email address, phone number, etc.



- Global Actions: CBMS Search
 - Allows users to do a quick CBMS search from the HCPF Salesforce instance. <u>PLEASE NOTE:</u> If you have CBMS access, it is strongly recommended to use that system to research for member eligibility information, CBMS case numbers, State IDs, etc.

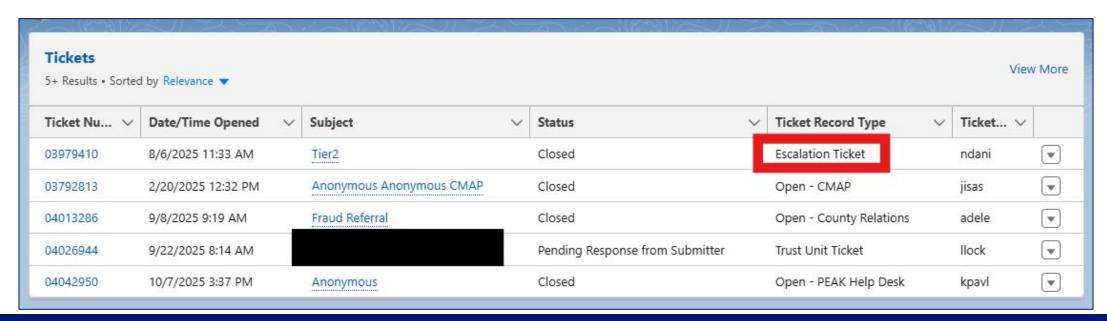


Salesforce Navigation: Best Practices!



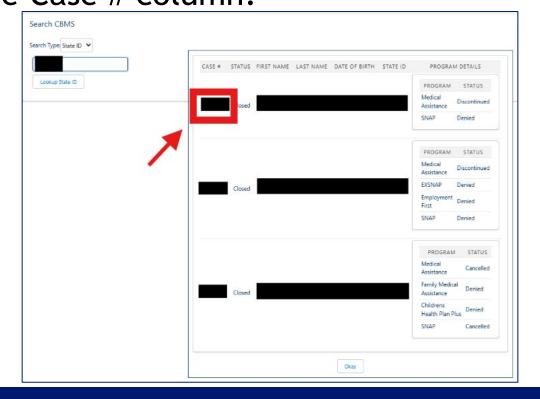
General Search Results

- When utilizing the General Search bar, you often have to wade through results for tickets outside of escalations. HCPF has a lot of teams that utilize the platform!
- A good tip when reviewing ticket results, look at the ticket record type.
 - ☐ Reminder: The ticket record type for escalations is "Escalation Ticket".



CBMS Global Action Search Results

 You can "pull" or access the Case Details Page for a member's case from the CBMS Search Global Action Button. Just click on the blue hyperlink on the Case # column!



Citizen's Details Page



Citizen's Details Page

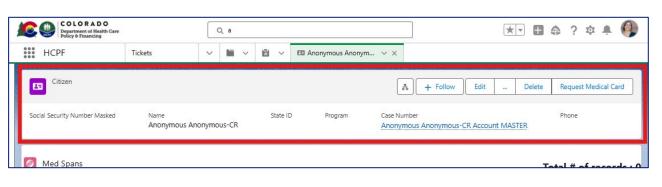
- In the Citizen's Details module, you reviewed the sections related to escalations from the Citizen's Details Page:
 - ☐ Citizen Header
 - ☐ Med Spans
 - Notice on Citizens (Special Indicators)
 - Demographics
 - Tickets
 - ☐ Third Party & Personal Representative Info
 - ☐ Address Information
 - Eligibility Information
- We will briefly cover these sections together, as well as review some best practices in Salesforce!

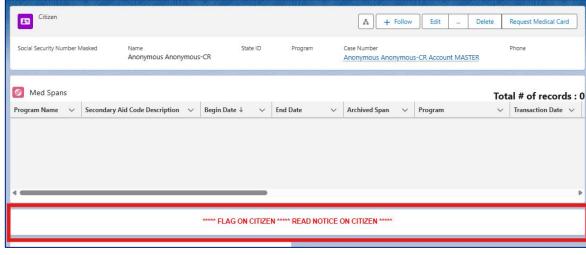
Citizen's Details Page

- Citizen Header
 - ☐ Top section of the Citizen's Details Page that which contains a quick summary of contact, as well as some internal functionalities.
- Notice on Citizens (Special Indicators)

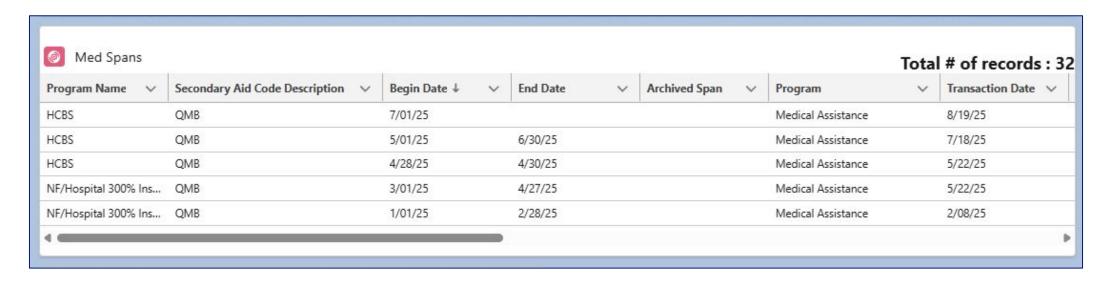
Banner that alerts Salesforce users of any contacts that require

specific attention or actions.

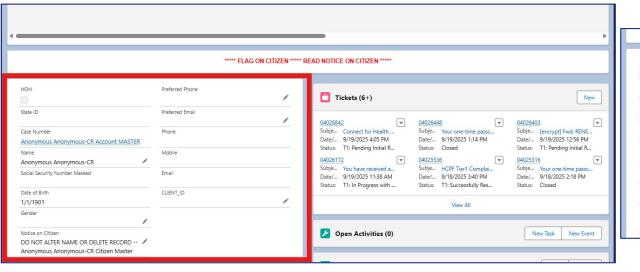


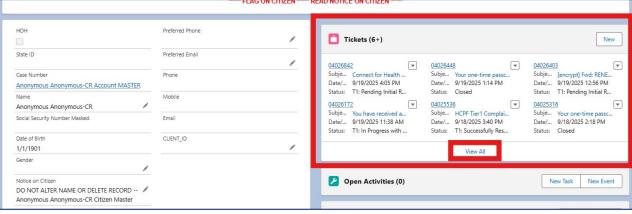


- Med Spans
 - Displays the period of medical eligibility for members, listing the program they are participating in, their certification period begin date, their certification period end date, etc.

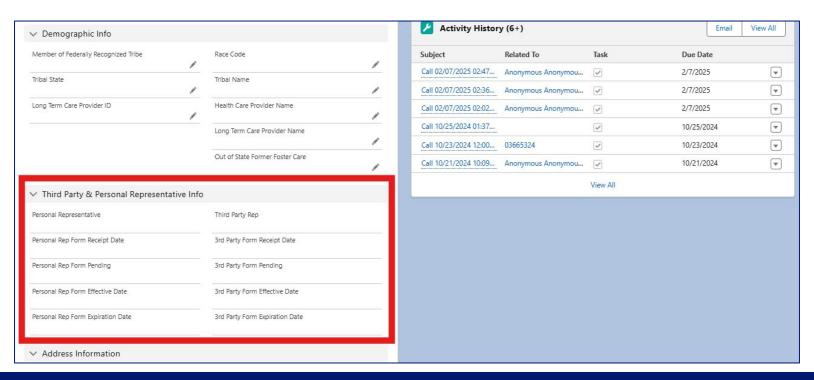


- Demographics
 - Lists the most recent demographics for a member that was pulled from CBMS and some HCPF Salesforce instance specific fields.
- Tickets
 - Lists all related tickets for the contact.





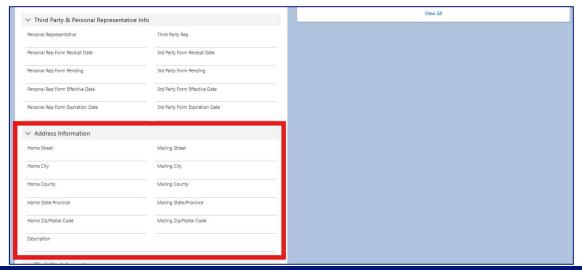
- Third Party & Personal Representative Info
 - Lists any Third Party & Personal Representatives that have been approved by the HCPF Privacy Team.

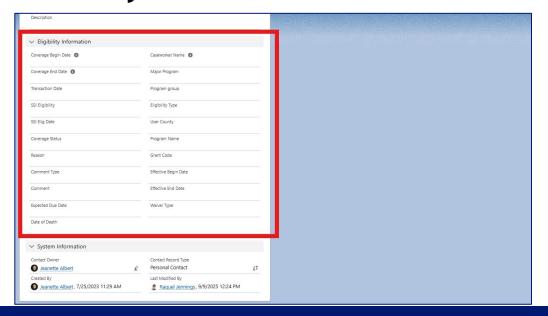


- Address Information
 - Lists the most recent physical and mailing address for the member listed in CBMS.
- Eligibility Information

☐ Lists the most recent eligibility summary for the member listed in

CBMS.

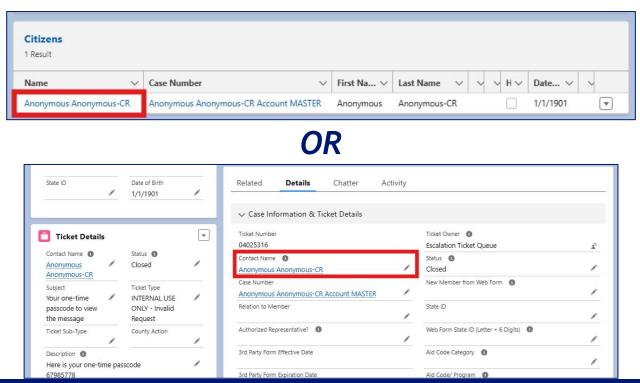




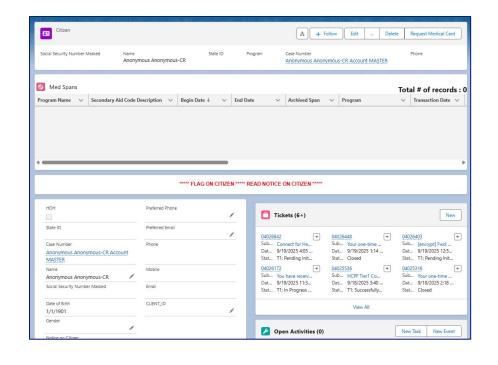
Citizen's Details Page: Best Practices!

Accessing the Citizen's Details Page

• When using the General Search Bar or reviewing a ticket, Salesforce users have the option to navigate to a Citizen's Details Page to by clicking on the contact's blue hyperlink.



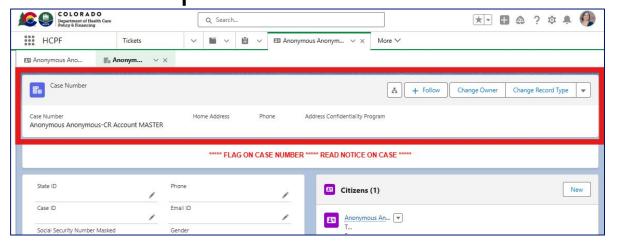


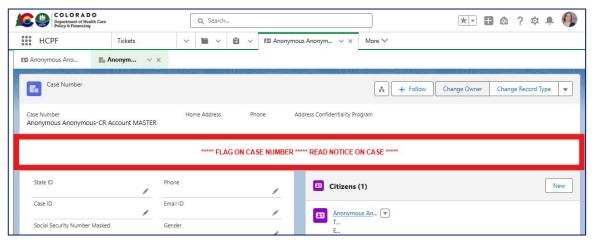




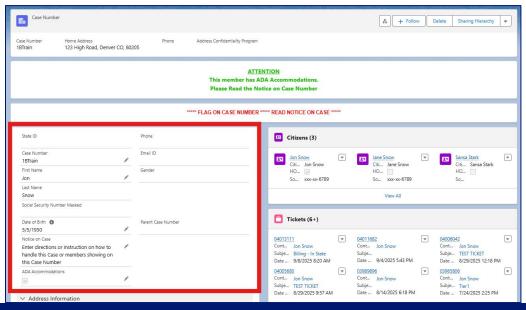
- In the Case Details Page module, you reviewed the important sections for escalations from the Case Details Page:
 - ☐ Case Header
 - ☐ Notice on Case (Special Indicators)
 - Demographics
 - ☐ Citizens
 - ☐ Tickets
 - ☐ Third Party & Personal Representative Info
 - □ Address Information
 - Eligibility Information
 - □ Additional Info & Comments
- We will briefly cover these sections together, as well as review some best practices in Salesforce!

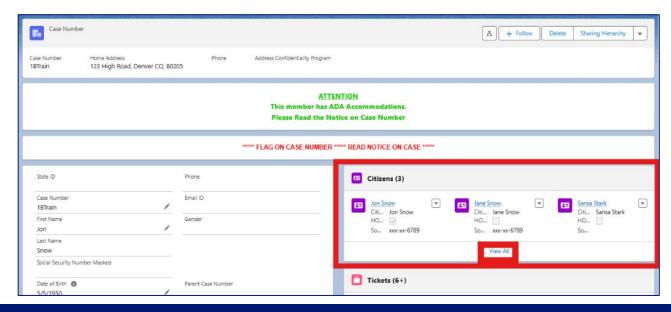
- Case Header
 - ☐ Top section of the Case Details Page that which contains a quick summary of case, as well as some internal functionalities.
- Notice on Case (Special Indicators)
 - Banner that alerts Salesforce users of any cases that require specific attention or actions.



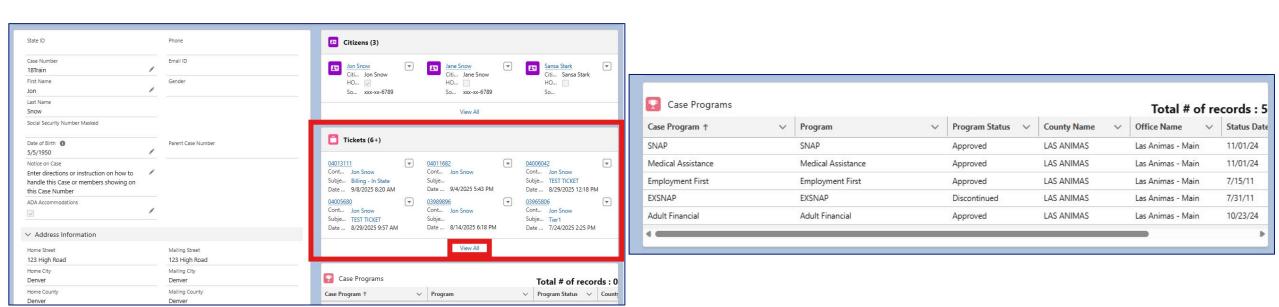


- Demographics
 - Lists the most recent demographics for a member that was pulled from CBMS and some HCPF Salesforce instance specific fields.
- Citizens
 - Lists any household members on the case, active or inactive.





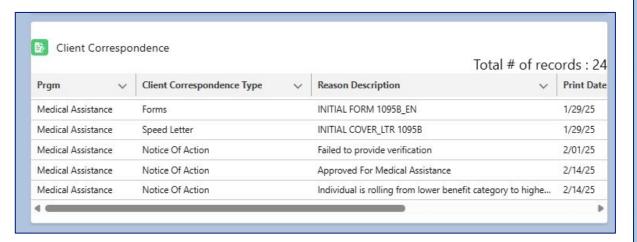
- Tickets
 - Lists all related tickets for the case.
- Case Programs
 - Offers a quick summary of the HLPGs that the household is or previously enrolled in.

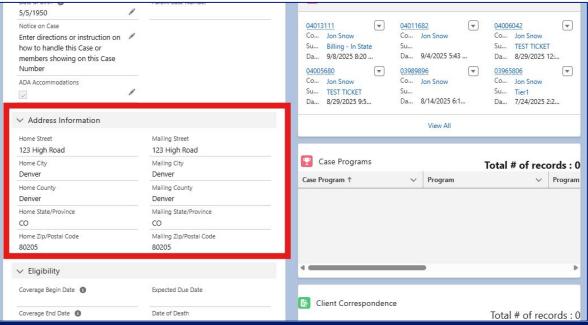


- Client Correspondence
 - Lists all correspondence generated/sent out from CBMS for the case.
- Address Information

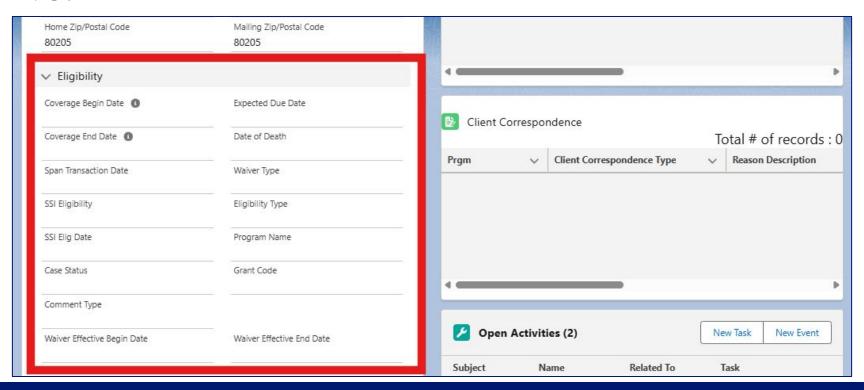
Lists the most recent physical and mailing address for the case

listed in CBMS.

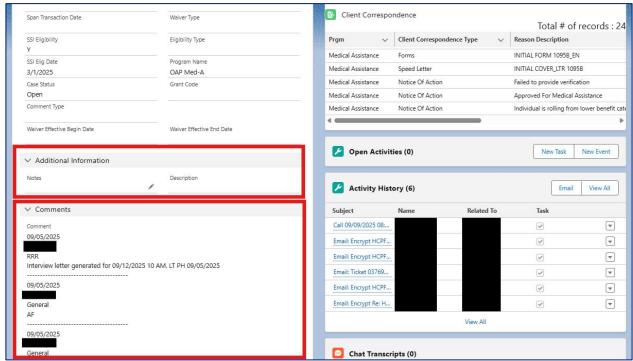




- Eligibility Information
 - List the most recent eligibility summary for the case listed in CBMS.



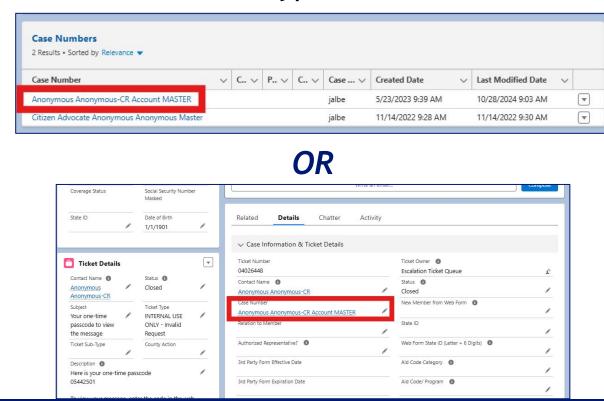
- Additional Info
 - Section for any additional notes or descriptions.
- Comments
 - ☐ Comment log that is pulled from the Case Comments in CBMS.



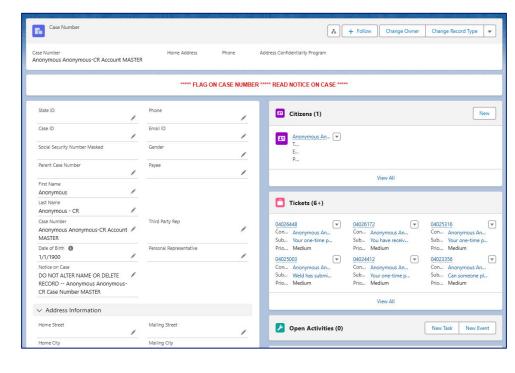
Case Details Page: Best Practices!

Accessing the Case Details Page

 When using the General Search Bar or reviewing a ticket, Salesforce users have the option to navigate to a Case Details Page to by clicking on the case's blue hyperlink.









Q&A

Playlist to Complete Before Part 2



Before Next Meeting, Complete

- Part 2 Module Reporting/Dashboard/Data
 - Escalations: Dashboard Navigation
 - Escalations: Dashboard Widget Review
 - Escalations: Exporting Reports
 - Escalations: Tier 1 Review
 - Escalations: County/CMA Ticket Resolution
 - Escalations: Ticket Reassignment
- Review & download all resources included in this section!

Next Meting

Wednesday, Oct. 22, 2025

10:30am-12:00pm



Questions?

Need Help?

HCPF PCA Strategy@state.co.us

Submit a County Relations Webform, click here!