



Dear Provider,

The Department of Health and Human Services [We Can Do This](#) campaign is a national initiative working hand in hand with trusted leaders and community organizations to continue to build confidence in COVID-19 vaccines and get more people vaccinated. This campaign offers tailored resources and toolkits for stakeholders to use to provide COVID-19 vaccine information to at-risk populations.

The Centers for Medicare & Medicaid Services (CMS) is partnering with the campaign to offer several webinars to walk through each toolkit and its resources and train community organizations, local voices and trusted leaders to use the campaign tools for vaccine outreach efforts to diverse communities.

Webinar dates and registration links are below:

- Thursday, June 17 from 1:00-1:30 p.m. ET: Rural Toolkit -[Register here](#)
- Tuesday, June 22 from 1:00-1:30 p.m. ET: Spanish Language Toolkits - Registration TBD*
- Thursday, June 24 from 1:00-1:30 p.m. ET: Healthcare workers Toolkit - Registration TBD
- Tuesday, June 29 from 1:00-1:30 p.m. ET: Faith-Based Toolkits - Registration TBD
- Thursday, July 1 from 1:00-2:00 p.m. ET: Toolkits for Racial and Ethnic Minority Communities - Registration TBD
- Thursday, July 8 from 1:00-1:30 p.m. ET: Older Adults Toolkit - Registration TBD

*This webinar will be offered in Spanish.

More information regarding the "We Can Do This" campaign can be found on the [We Can Do This website](#).

Join the [Community Corps](#) to get tips, tools and resources to share with friends, family and communities to help encourage them to get vaccinated.

Questions regarding the webinars can be directed to the [CMS Partnership inbox](#).

Thank you,

Department of Health Care Policy & Financing

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