

**Brand Favored Product List  
Colorado Medical Assistance Program  
Health First Colorado Pharmacy Benefit  
For Physicians and Pharmacists**



Multi-source drug products with favored coverage for a brand name equivalent formulation are listed in this document. Drug products listed in this document include products not managed on the Preferred Drug List (PDL), as well as preferred and non-preferred products included on the PDL (accessible at <https://www.colorado.gov/hcpf/pharmacy-resources#PDL>).

Determination for products included on the Brand Favored Product List is based on evaluation of cases where the cost of a generic product formulation exceeds the cost of the brand name equivalent.

**Billing Information:**

Pharmacy claims for brand medications/dosage forms included on the Brand Favored Product List will allow for payment with submission of DAW codes 1 or 9 on the incoming claim. PDL products included in the list may also be subject to prior authorization criteria and coverage limitations listed for the product on the PDL.

**Prior Authorization for Use of a Generic Equivalent(s) Included on the Brand Favored Product List:**

Generic equivalent products for the brand medications/dosage forms included on the Brand Favored Product List will require prior authorization and may receive approval based on prescriber verification that there is clinical necessity of use of the generic equivalent product formulation.

Prior authorization requests may be called or faxed to the Magellan pharmacy helpdesk at:

Phone: 1-800-424-5725  
Fax: 1-888-424-5881.

**BRAND FAVORED PRODUCT LIST**

On July 21, 2022, the following products were added to the Brand Favored Product List:

- Pradaxa (dabigatran)
- Toviaz (fesoterodine)
- Amitiza (lubiprostone)
- Combigan (brimonidine tartrate/timolol maleate ophthalmic solution 0.2%/0.5%)
- Pentasa (mesalamine) ER capsule
- Flovent HFA (fluticasone)
- Sutent (sunitinib)
- Samsca (tolvaptan)

| <b>PDL PREFERRED BRAND FAVORED PRODUCTS*</b>           |                              |
|--|------------------------------|
| <b><u>Drug Product</u></b>                             | <b><u>Effective Date</u></b> |
| Lidoderm (lidocaine) patch                             | 1/1/2022                     |
| Epipen JR 0.15 mg/0.15 ml, (epinephrine) auto-injector | 1/1/2022                     |
| Epipen 0.3 mg/0.3 ml (epinephrine) auto-injector       | 1/1/2022                     |
| Diclegis DR tablet (doxylamine/pyridoxine)             | 1/1/2022                     |
| Revatio (sildenafil) oral suspension                   | 1/1/2022                     |
| Vivelle-Dot (estradiol) patch                          | 10/1/2021                    |
| Climara (estradiol) patch                              | 10/1/2021                    |

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| <b>PDL PREFERRED BRAND FAVORED PRODUCTS*</b>                                  |           |
|---|-----------|
| Minivelle (estradiol) patch   | 10/1/2021 |
| Nuvaring (etonorgestrel/ethinyl estradiol) vaginal ring                       | 10/1/2021 |
| Delestrogen (estradiol valerate) vial   | 10/1/2021 |
| Pradaxa (dabigatran)  | 6/27/2022 |
| Toviaz (fesoterodine)   | 6/27/2022 |
| Amitiza (lubiprostone)  | 1/1/2021  |
| Restasis (cyclosporine ophthalmic emulsion 0.05% single-use vials)            | 2/4/2022  |
| Azopt (brinzolamide)  | 4/1/2022  |
| Combigan (brimonidine tartrate/timolol maleate ophthalmic solution 0.2%/0.5%) | 1/27/2022 |
| Pentasa (mesalamine) ER capsule   | 5/17/2022 |
| Flovent HFA (fluticasone)   | 5/23/2022 |

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| <b>PDL PREFERRED BRAND FAVORED PRODUCTS*</b>            |                              |
|---|------------------------------|
| <b><u>Drug Product</u></b>                              | <b><u>Effective Date</u></b> |
| Bystolic (nebivolol) tablet                             | 9/17/2021                    |
| Metrogel (metronidazole) 1%                             | 7/1/2021                     |
| Renvela (sevelamer carbonate) tablet                    | 7/1/2021                     |
| Renvela (sevelamer carbonate) powder pack               | 7/1/2021                     |
| Androgel (testosterone) gel 1.62% pump                  | 7/1/2021                     |
| Retin-A (tretinoin) cream, gel                          | 7/1/2021                     |
| Elidel (pimecrolimus) cream                             | 6/15/2021                    |
| Butrans (buprenorphine) transdermal patch               | 7/1/2019                     |
| Zovirax (acyclovir) cream                               | 2/20/2019                    |
| Tracleer 62.5mg, 125mg (bosentan) tablet                | 5/16/2019                    |
| Felbatol (felbamate) tablet, suspension                 | 10/1/2018                    |
| Adderall XR (mixed amphetamine salts ER)                | 9/1/2020                     |
| Concerta (methylphenidate ER) tablet                    | 10/1/2017                    |
| Imitrex (sumatriptan) nasal spray                       | 1/1/2021                     |
| Differin (adapalene) gel pump                           | 7/1/2018                     |
| Dovonex (calcipotriene) cream                           | 1/1/2020                     |
| Taclonex Scalp (calcipotriene/betamethasone) suspension | 1/1/2019                     |
| Taclonex Ointment (calcipotriene/betamethasone)         | 1/1/2019                     |
| Derma-Smoothe-FS (fluocinolone acetonide) oil           | 4/1/2019                     |
| Nexium (esomeprazole) packets                           | 2/25/2017                    |
| Apriso (mesalamine ER) capsule                          | 11/26/2019                   |
| Lialda (mesalamine DR) tablet                           | 1/1/2019                     |
| Copaxone (glatiramer) 20 mg injection                   | 4/1/2017                     |
| Lotemax (loteprednol) 0.5% drops                        | 7/2/2019                     |
| Travatan Z (travoprost)                                 | 1/1/2020                     |
| Alphagan P 0.15% (brimonidine)                          | 4/1/2020                     |
| Proair (albuterol) HFA                                  | 2/18/2019                    |
| Ventolin (albuterol) HFA inhaler                        | 4/10/2020                    |
| Advair Diskus (fluticasone/salmeterol)                  | 11/1/2019                    |
| Symbicort (budesonide/formoterol) inhaler               | 1/16/2018                    |
| Finacea (azelaic acid) gel                              | 7/1/2021                     |

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| <b>PDL NON-PREFERRED BRAND FAVORED PRODUCTS*</b> |                              |
|--|------------------------------|
| <b><u>Drug Product</u></b>                       | <b><u>Effective Date</u></b> |
| Banzel (rufinamide) tablet                       | 11/11/2021                   |
| Duexis (ibuprofen-famotidine)                    | 8/13/2021                    |
| Banzel (rufinamide) suspension                   | 4/22/2021                    |
| Copaxone (glatiramer) 40mg solution              | 10/15/2020                   |
| Dymista (azelastine/fluticasone) spray           | 4/1/2019                     |
| Flector (diclofenac) topical system              | 5/14/2020                    |
| Lotronex (alosetron) tablet                      | 4/1/2018                     |
| Protonix (pantoprazole) Suspension               | 4/22/2021                    |
| Sabril (vigabatrin) tablet/solution              | 7/16/2019                    |
| Vimovo (naproxen/esomeprazole) DR tablet         | 2/26/2020                    |
| Dexilant (dexlansoprazole) capsule               | 5/12/2022                    |
| Apokyn (apomorphine) cartridge                   | 5/12/2022                    |

| <b>NON-PDL BRAND FAVORED PRODUCTS*</b>            |                              |
|---|------------------------------|
| <b><u>Drug Product</u></b>                        | <b><u>Effective Date</u></b> |
| Afinitor (everolimus) disperz tablet              | 1/1/2022                     |
| Amicar (aminocaproic acid) solution               | 10/15/2020                   |
| Buphenyl (sodium phenylbutyrate) tablet           | 10/15/2020                   |
| Ciprodex (ciprofloxacin/dexamethasone) suspension | 1/20/2020                    |
| Noxafil (posaconazole) tablet                     | 5/28/2019                    |
| Rapamune (sirolimus) solution                     | 10/15/2020                   |
| Rapamune (sirolimus) tablet                       | 3/21/2022                    |
| Revlimid (lenalidomide)                           | 8/1/2019                     |
| Suboxone (buprenorphine/naloxone) SL Film         | 10/1/2019                    |
| Zavesca (miglustat) capsule                       | 5/12/2022                    |
| Carbaglu (carglumic acid) tablet for suspension   | 7/21/2022                    |
| Sutent (sunitinib)                                | 7/21/2022                    |
| Samsca (tolvaptan)                                | 7/21/2022                    |

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