Brand Favored Product List



Colorado Medical Assistance Program Health First Colorado Pharmacy Benefit For Physicians and Pharmacists

Multi-source drug products with favored coverage for a brand name equivalent formulation are listed in this document. Drug products listed in this document include products not managed on the Preferred Drug List (PDL), as well as preferred and non-preferred products included on the PDL (accessible at https://www.colorado.gov/hcpf/pharmacy-resources#PDL).

Determination for products included on the Brand Favored Product List is based on evaluation of cases where the cost of a generic product formulation exceeds the cost of the brand name equivalent.

Billing Information:

Pharmacy claims for brand medications/dosage forms included on the Brand Favored Product List will allow for payment with submission of DAW codes 1 or 9 on the incoming claim. PDL products included in the list may also be subject to prior authorization criteria and coverage limitations listed for the product on the PDL.

Prior Authorization for Use of a Generic Equivalent(s) Included on the Brand Favored Product List:

Generic equivalent products for the brand medications/dosage forms included on the Brand Favored Product List will require prior authorization and may receive approval based on prescriber verification that there is clinical necessity of use of the generic equivalent product formulation.

Prior authorization requests may be called or faxed to the Magellan pharmacy helpdesk at:

Phone: 1-800-424-5725 Fax: 1-888-424-5881.

BRAND FAVORED PRODUCT LIST

Effective July 15, 2021, the following products have been removed from the Brand Favored Product List:

• Renagel (sevelamer HCL) tablet 800mg

NON-PDL BRAND FAVORED PRODUCTS		
Drug Product	Effective Date	
Amicar® (aminocaproic acid) solution	10/15/2020	
Buphenyl® (sodium phenylbutyrate) tablet	10/15/2020	
Ciprodex® (ciprofloxacin/dexamethasone) suspension	10/15/2020	
Noxafil® (posaconazole) tablet	01/20/2020	
Nuvaring® (etonorgestrel/ethinyl estradiol) vaginal ring	01/20/2020	
Rapamune® (sirolimus) solution	05/28/2019	
Rapamune® (sirolimus) tablet	10/15/2020	
Tarceva® (erlotinib) tablet	05/14/2020	
Zavesca® (miglustat) capsule	08/01/2019	
PDL PREFERRED BRAND FAVORED PRODUCTS*		
<u>Drug Product</u>	Effective Date	
Finacea (azelaic acid) gel	07/01/2021	
Metrogel (metronidazole)	07/01/2021	
Renvela (sevelamer carbonate) tablet	07/01/2021	

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COLORADO MEDICAID PROGRAM

BRAND FAVORED PRODUCT LIST

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Renvela (sevelamer carbonate) powder pack	07/01/2021	
Androgel (testosterone) gel 1.62% pump	07/01/2021	
Androgel (testosterone) gel packet	07/01/2021	
Aczone (dapsone) gel	07/01/2021	
Retin-A (tretinoin) cream, gel	07/01/2021	
Renagel (sevelamer HCl) tablet	06/15/2021	
Elidel (pimecrolimus) cream	06/15/2021	
Lidoderm (lidocaine) patch	06/15/2021	
Butrans (buprenorphine) transdermal patch	07/01/2019	
Zovirax (acyclovir) cream	02/20/2019	
Zovirax (acyclovir) ointment	01/01/2018	
Epclusa 200mg-50mg (sofosbuvir/velpatasvir)	11/21/2018	
Harvoni 45mg-200mg tablets, pellets (ledipasvir/sofosbuvir)	01/01/2019	
Letairis (ambrisentan) tablet	04/17/2019	
Tracleer 62.5mg, 125mg (bosentan) tablet	05/16/2019	
Dilantin (phenytoin) 30 mg capsules	10/01/2020	
Felbatol (felbamate) tablet, suspension	10/01/2018	
Phenytek (phenytoin ER)	10/01/2020	
Tegretol (carbamazepine) suspension	10/01/2018	
Adderall XR (mixed amphetamine salts ER)	09/01/2020	
Concerta (methylphenidate ER) tablet	10/01/2017	
Imitrex (sumatriptan) nasal spray	01/01/2021	
Differin (adapalene) gel pump	07/01/2018	
Dovonex (calcipotriene) cream	01/01/2020	
Taclonex Scalp (calcipotriene/betamethasone) suspension	01/01/2019	
Taclonex Ointment (calcipotriene/betamethasone)	01/01/2019	
Protopic Ointment (tacrolimus)	07/01/2020	
Derma-Smoothe-FS (fluocinolone acetonide) oil	04/01/2019	
Nexium (esomeprazole) packets	02/25/2017	
Prevacid Solutab (lansoprazole) (members < 2)	01/10/2019	
Apriso ER (mesalamine ER) capsule	11/26/2019	
Lialda (mesalamine DR) tablet	01/01/2019	
Copaxone (glatiramer) 20MG injection	04/01/2017	
Gilenya (fingolimod) 0.5 mg tablet (30-ct bottle)	12/13/2019	
Tecfidera (dimethyl fumarate) tablet	08/24/2020	
Lotemax (loteprednol) 0.5% drops	07/02/2019	
Azopt (brinzolamide)	04/01/2020	
Lumigan (bimatoprost)	04/01/2019	
Travatan Z (travoprost)	01/01/2020	
Alphagan P 0.15% (brimonidine)	04/01/2020	
Mitigare (colchicine) capsule	01/01/2021	
Proair (albuterol) HFA	02/18/2019	
Ventolin (albuterol) HFA inhaler	04/10/2020	
Advair Diskus (fluticasone/salmeterol)	11/01/2019	
Symbicort (budesonide/formoterol) inhaler	01/16/2018	
PDL NON-PREFERRED BRAND FAVORED PRODUCTS*		
<u>Drug Product</u>	Effective Date	
Banzel/Rufinamide Suspension	04/22/2021	
Copaxone® (glatiramer) 40mg solution	10/15/2020	
Dymista® (azelastine/fluticasone) spray	04/01/2019	
Dynnisia (azerasune/nuncasone) spray	U 1 /U1/2U17	

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COLORADO MEDICAID PROGRAM

BRAND FAVORED PRODUCT LIST

Flector® (diclofenac) topical system	05/14/2020
Kitabis Pak® (tobramycin) inhalation solution	01/01/2021
Lotronex® (alosetron) tablet	04/01/2018
Protonix/Pantoprazole Suspension	04/22/2021
Sabril® (vigabatrin) tablet/solution	07/16/2019
Vimovo® (naproxen/esomeprazole) DR tablet	02/26/2020
Zomig/Zolmitriptan Nasal Spray	04/22/2021

^{*}Products included in this section may be subject to prior authorization criteria and coverage limitations listed for the product on the PDL.

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