#### **Brand Favored Product List**



### Colorado Medical Assistance Program **Health First Colorado Pharmacy Benefit** For Physicians and Pharmacists

Multi-source drug products with favored coverage for a brand name equivalent formulation are listed in this document. Drug products listed in this document include products not managed on the Preferred Drug List (PDL), as well as preferred and non-preferred products included on the PDL (accessible at https://www.colorado.gov/hcpf/pharmacy-resources#PDL).

Determination for products included on the Brand Favored Product List is based on evaluation of cases where the cost of a generic product formulation exceeds the cost of the brand name equivalent.

#### **Billing Information:**

Pharmacy claims for brand medications/dosage forms included on the Brand Favored Product List will allow for payment with submission of DAW codes 1 or 9 on the incoming claim. PDL products included in the list may also be subject to prior authorization criteria and coverage limitations listed for the product on the PDL.

## Prior Authorization for Use of a Generic Equivalent(s) Included on the Brand Favored Product List:

Generic equivalent products for the brand medications/dosage forms included on the Brand Favored Product List will require prior authorization and may receive approval based on prescriber verification that there is clinical necessity of use of the generic equivalent product formulation.

Prior authorization requests may be called or faxed to the Magellan pharmacy helpdesk at:

Phone: 1-800-424-5725 Fax: 1-888-424-5881.

### **BRAND FAVORED PRODUCT LIST**

#### On January 1, 2022 the following products have been removed from the Brand Favored Product List:

- Prevacid (lansoprazole) solutab

Mitigare (colchicine) capsule		
NON-PDL BRAND FAVORED PRODUCTS		
Drug Product	Effective Date	
Afinitor (everolimus) disperz tablet	01/01/2022	
Amicar® (aminocaproic acid) solution	10/15/2020	
Buphenyl® (sodium phenylbutyrate) tablet	10/15/2020	
Ciprodex® (ciprofloxacin/dexamethasone) suspension	10/15/2020	
Noxafil® (posaconazole) tablet	01/20/2020	
Rapamune® (sirolimus) solution	05/28/2019	
Rapamune® (sirolimus) tablet	10/15/2020	
Zavesca® (miglustat) capsule	08/01/2019	
PDL PREFERRED		
BRAND FAVORED PRODUCTS*		
<u>Drug Product</u>	Effective Date	
Lidoderm (lidocaine) patch	01/01/2022	
Colcrys (colchicine) tablet	01/01/2022	
Epipen JR 0.15 mg/0.15 ml, (epinephrine) auto-injector	01/01/2022	

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## BRAND FAVORED PRODUCT LIST

1/26/2019 1/01/2019 4/01/2017 2/13/2019 8/24/2020 7/02/2019 1/01/2020 4/01/2020 2/18/2019 4/10/2020 1/01/2018  Effective Date
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# COLORADO MEDICAID PROGRAM

# BRAND FAVORED PRODUCT LIST

Banzel (rufinamide) suspension	04/22/2021
Copaxone® (glatiramer) 40mg solution	10/15/2020
Dymista® (azelastine/fluticasone) spray	04/01/2019
Flector® (diclofenac) topical system	05/14/2020
Kitabis Pak® (tobramycin) inhalation solution	01/01/2021
Lotronex® (alosetron) tablet	04/01/2018
Protonix (pantoprazole) Suspension	04/22/2021
Sabril® (vigabatrin) tablet/solution	07/16/2019
Vimovo® (naproxen/esomeprazole) DR tablet	02/26/2020

<sup>\*</sup>Products included in this section may be subject to prior authorization criteria and coverage limitations listed for the product on the PDL.

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