

# RAE/MCO COVID Vaccination Response



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Policy & Financing

# Vaccine Outreach Activities

## FEMA-Funded Activities:

- Outreach to Potentially Homebound Members
- Reduce vaccination disparities for Members of Color

## Other RAE/MCO Activities:

- Funding and event support
- Outreach to all Health First Colorado Members



# Incentive Requirements

## 1. FEMA funding

- ~\$13.5m
- 75% pass through requirement

## 2. RAE/MCO outreach to Potentially Homebound Members (*March-May*)

## 3. Reduce vaccination disparity between Non-Hispanic White Members & Members of Color to 3% or less

## 4. Partnership with SEPs/CCBs & community organizations



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# FEMA Results

## Potentially Homebound Members:

- RAEs/MCOs/CMAs outreached ~50k members
- Successfully contacted ~32k
- Identified 1,684 members needing vaccine support

## Members of Color:

- All regions hit 3% goal
- Some regions had higher vaccination rates

## Funding:

- 75%-100% pass through to providers



# Examples of RAE/MCO Activities

- “Vaccine Yard Sale” targeting Spanish speaking community members
- Town Hall for Latinx community
- Mobile health vaccination events
- Outreach to migrant workers at farms and nurseries
- Vaccine clinic with CDPHE at block party event
- “Vaccine Sunday” with promotoras to speak about vaccines
- RTD bus stop vaccination event
- Colorado Comeback Cash Gift Card Giveaway & pop-up clinics

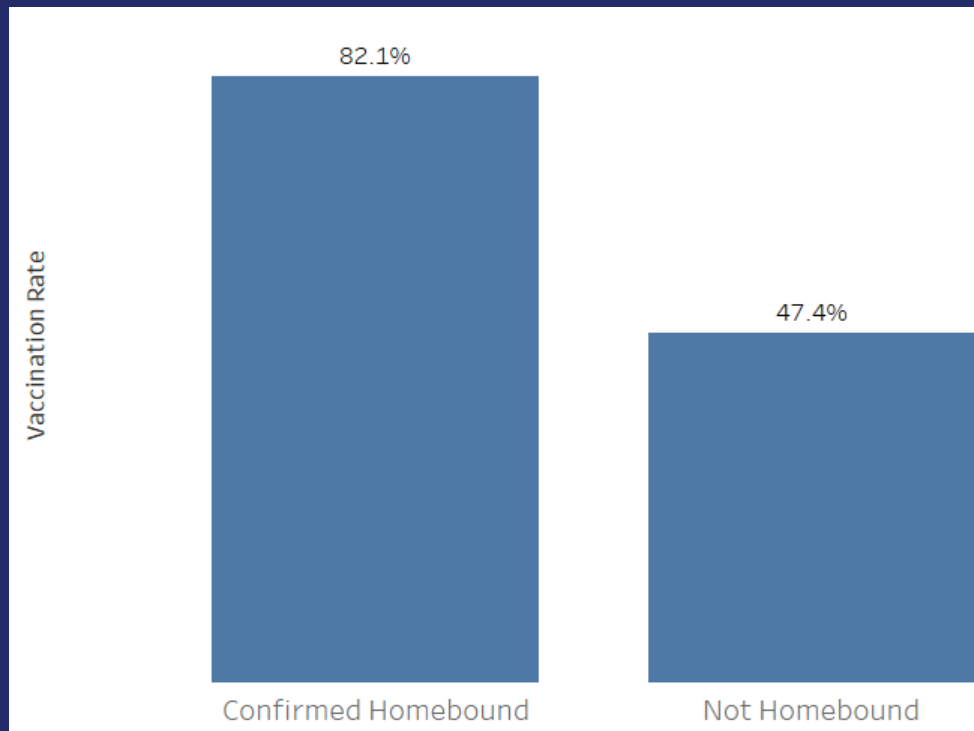


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# Medicaid COVID-19 Vaccine Rates by Confirmed Homebound

(Age 12+ only)



Note: Bars represent the vaccination rate within each group. Data only includes Medicaid members 12 and above. Data includes vaccine service dates through 9/19/21. Vaccination rates reported here include both fully and partially vaccinated members. Members in the Confirmed Homebound group were confirmed homebound via an outreach form completed by a CMA or RAE/MCO.

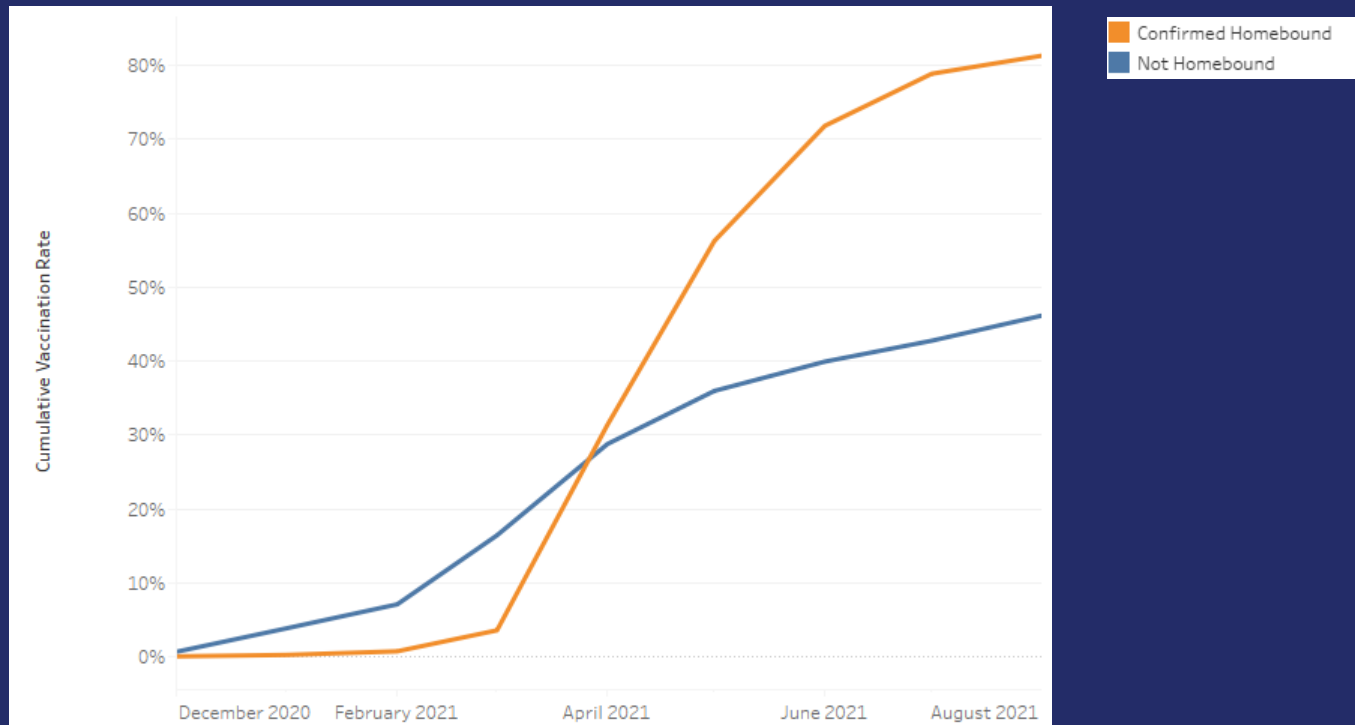


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# Medicaid COVID-19 Vaccine Rates by Confirmed Homebound - Trend View

(Age 12+ only)



Note: Lines represent the cumulative vaccination rate within each group over time. Data only includes Medicaid members 12 and above. Data includes vaccine service dates through 8/31/21. Vaccination rates reported here include both fully and partially vaccinated members. Members in the Confirmed Homebound group were confirmed homebound via an outreach form completed by a CMA or RAE/MCO.



# Medicaid COVID-19 Vaccine Rates by Race/Ethnicity & RAE/MCO

(Age 12+ only)

	Asian	Hispanic/Latino	White/Caucasian	Not Provided	Other/Unknown Race	Black/African American	American Indian/Alaska Native	Other People of Color	Native Hawaiian/Other Pacific Islander
RAE 1: Rocky Mountain Health	67.2%	43.2%	43.2%	43.4%	44.5%	36.9%	46.0%	39.6%	42.9%
RAE 2: Northwest Health Partners	65.3%	43.3%	36.0%	38.4%	41.9%	39.8%	32.8%	36.4%	32.6%
RAE 3: Colorado Access	76.3%	52.2%	49.3%	51.3%	50.8%	44.6%	39.2%	44.7%	45.1%
RAE 4: Health Colorado	58.4%	41.9%	37.0%	37.7%	40.8%	33.5%	33.8%	34.0%	27.8%
RAE 5: Colorado Access	82.0%	56.3%	55.7%	55.5%	49.6%	46.5%	45.5%	45.2%	43.0%
RAE 6: CCHA	78.2%	52.7%	55.0%	56.4%	54.4%	46.5%	46.1%	50.9%	44.7%
RAE 7: CCHA	63.9%	37.9%	37.8%	38.5%	38.2%	31.3%	30.4%	33.0%	31.6%
Denver Health MCO	73.2%	54.9%	53.4%	49.2%	45.8%	41.2%	41.8%	45.2%	36.2%
RMHP Prime MCO	65.1%	43.1%	39.0%	39.1%	44.4%	31.0%	31.6%	34.7%	31.0%

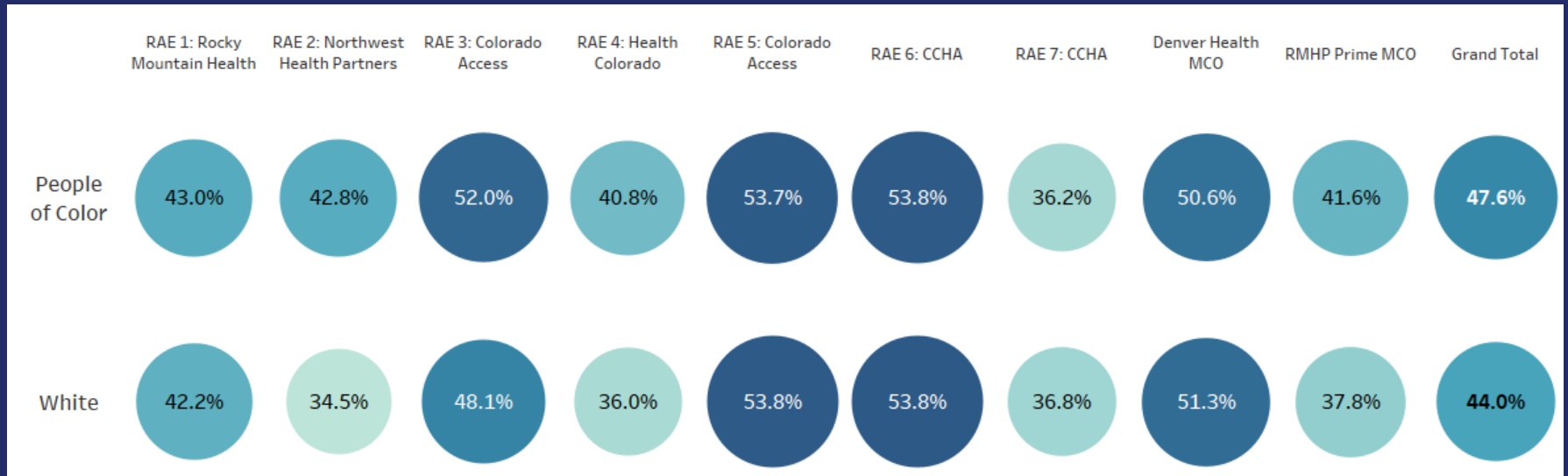
Note: Cells represent the vaccination rate within each race/ethnicity and RAE/MCO (e.g. 67.2% of eligible Asian members in RAE 1 have received at least 1 dose of COVID-19 vaccine). Data only includes Medicaid members 12 and above. Data includes vaccine service dates through 9/19/21. Vaccination rates reported here include both fully and partially vaccinated members.





# Medicaid COVID-19 Vaccine Rates by Race/Ethnicity Grouping

(Age 12+ only)



Note: Bubbles represent the vaccination rate within each race/ethnicity grouping (e.g. 47.6% of eligible people of color have received at least 1 dose of COVID-19 vaccine). Data includes Medicaid members 12 and above. Data includes vaccine service dates through 9/19/21. Vaccination rates reported here include both fully and partially vaccinated members. Only members that have been continuously eligible for Medicaid and continuously assigned to the same RAE/MCO since January 2021 were included here. Members were excluded here if they did not select a race/ethnicity option, if they selected the “Other/Unknown” race/ethnicity option and nothing else, or if they selected the “Other/Unknown” option in combination with the “White/Caucasian” option and nothing else. Members in facilities were excluded.





## Discussion:

What are the biggest barriers/challenges in vaccinating Medicaid members?

What opportunities are there to address these barriers/challenges?

How can the Department expand successes from this project to other program areas?

# Questions?



# Thank you!

