

Department of Health Care Policy and Financing (HCPF)

STAKEHOLDER ENGAGEMENT KICK-OFF

Certified Professional Midwives/Direct Entry Midwives (CPM/DEM)

January 9th, 2024

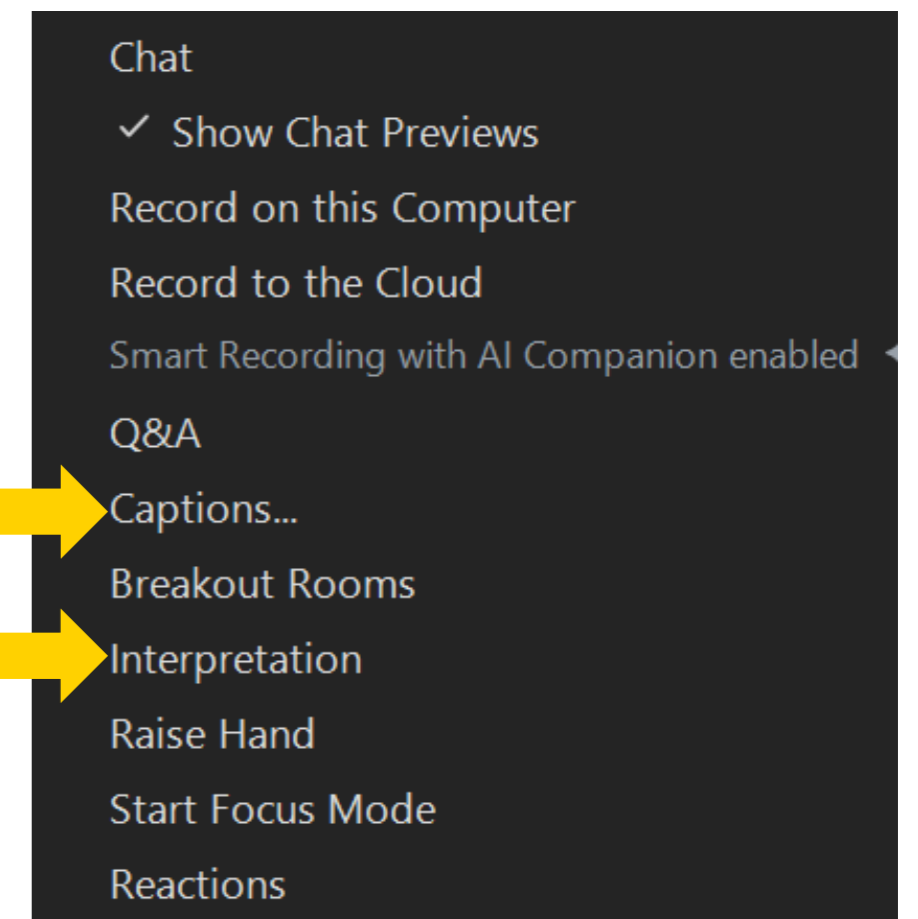
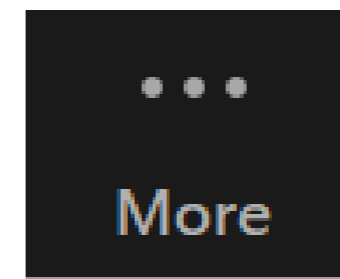
Brooke Greenky · Susanna Snyder · Kim Tolchinsky

THANK YOU FOR JOINING US!

Please put your name, pronouns and any organization or title you may want to share in the chat

Meeting Logistics

- Please put questions in the chat during the meeting
- This meeting is being recorded for transparency and to keep track of next steps. It will be posted to our website along with these slides.
- Closed captioning services and Spanish interpretation are available through the Zoom toolbar



Today's Agenda

- Intro/Welcome (*5 minutes*)
- Background (10 minutes)
 - HCPF 101 Background
 - Certified Professional Midwife Background
- Implementation Plan and Decision Making (10 minutes)
- Discussion (20 minutes)
- Conclusion and Next Steps (15 minutes)

Meeting Objectives

1. Welcome everyone to this new stakeholder space and celebrate the work toward Medicaid coverage of a new provider type.
2. Provide a background on Medicaid and CPM's and the role they play in expanding access to care for members.
3. Review the process of creating a new provider type.
4. Discussion- Receive feedback from the community on common practices, barriers and care needs.

GOAL: Medicaid coverage of Certified Professional Midwives by April 2024

HCPF Background

What We Do

The Department of Health Care Policy & Financing administers Health First Colorado (Colorado's Medicaid program), Child Health Plan *Plus* (CHP+) and other health care programs for Coloradans who qualify.

Who We Serve

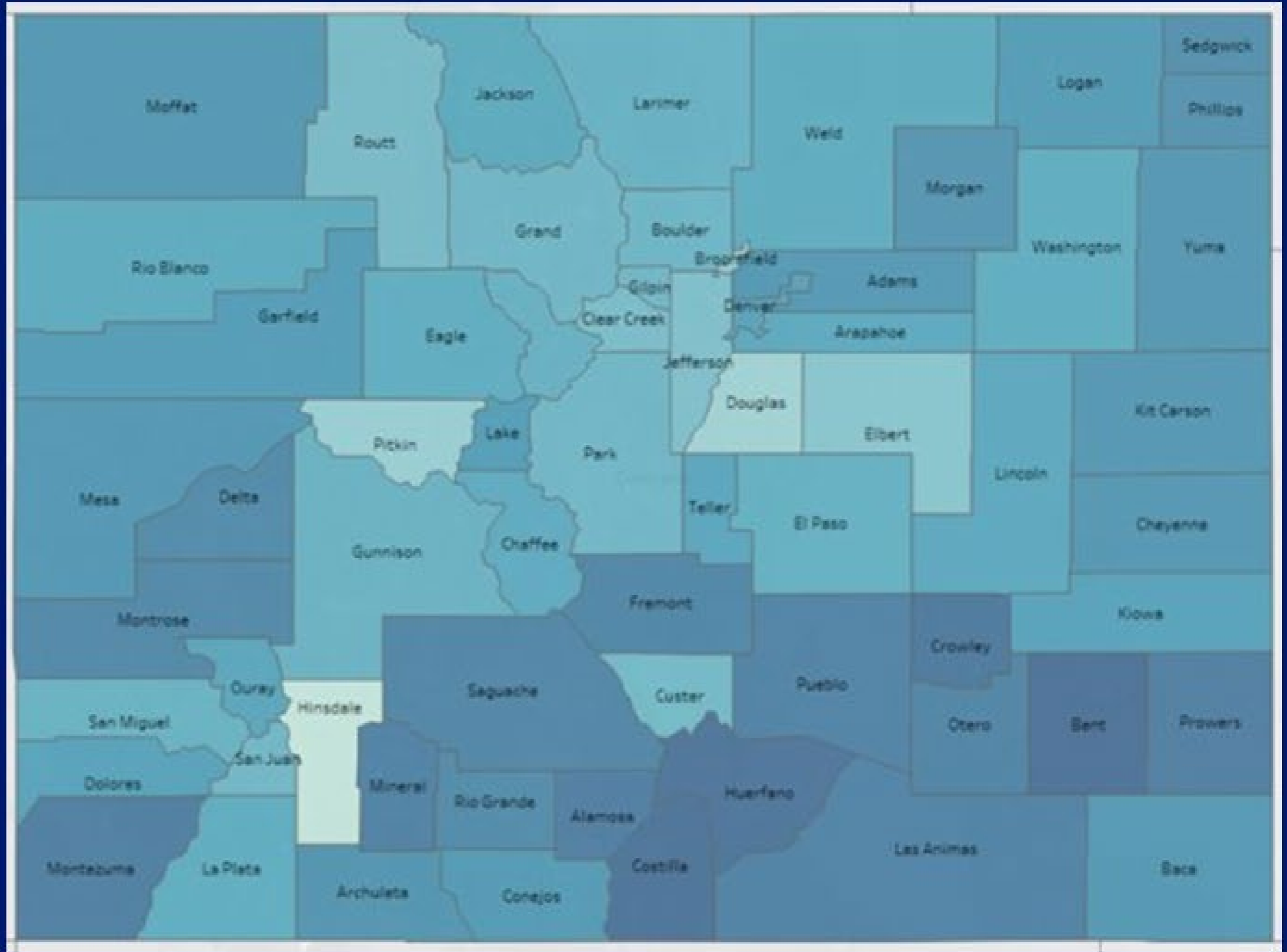


1,450,870
Medicaid Members



62,550
CHP+ Members
61,245 Children & 1,305 Prenatal

Medicaid covers 42% of all Colorado Births



CPM/DEM Background

Midwives

- Midwife Comparison Chart

	Certified Professional Midwife/Direct Entry Midwife (CPM/DEM)	Certified Nurse Midwife (CNM)	Certified Midwife (CM)
Degree	High School Diploma and courses depending on accreditation programs	Graduate Degree	
Education and Accreditation Organizations	North American Registry of Midwives (NARM) Midwifery Education Accreditation Council (MEAC)	Bachelor's and RN license	Bachelor's and completion of required courses
CO Medicaid Coverage	Coverage coming in 2024	American College of Nurse Midwives (ACNM) American Midwifery Certification Board (AMCB)	Covered, existing provider type
			Coverage coming in 2024 (legislation)

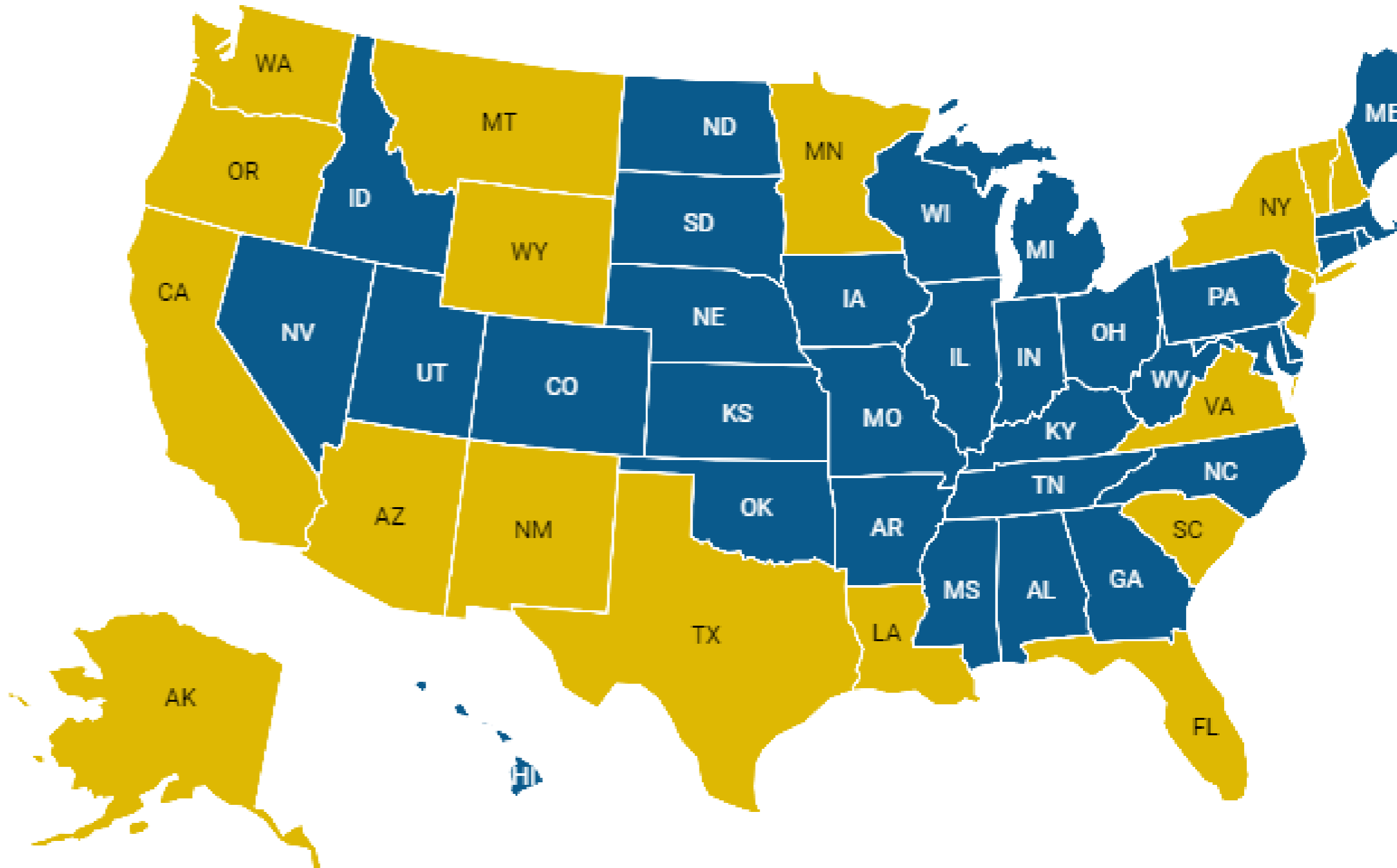
What is a Certified Professional Midwife?

- Practices in Free Standing Birth Centers (FSBCs) or Home Births
- Scope of Practice:
 - Outlined in DORA
 - Perinatal support (prenatal, labor and delivery, postpartum period)
 - Care, education, counseling and support
 - Physical exams, administer medications, order and interpret lab/diagnostic tests
 - Do not prescribe medications
- Also referred to as Direct Entry Midwife (DEM)

National CPM Medicaid Coverage

As of April 2023,

19 states
reimburse both
CNMs and CPMs



● Only Certified Nurse-Midwives Reimbursed (32 states) ● Both Certified Nurse-Midwives and Midwives Reimbursed (19 states)

Colorado Medicaid Coverage of CPM/DEMs

Implementation Process

What Goes into Creating a New Provider Type?

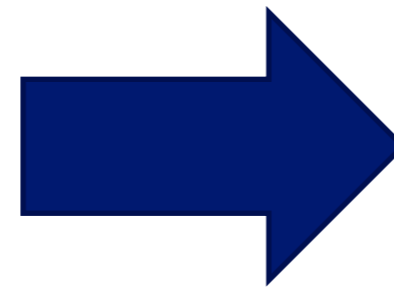
Federal Policy

State Policy

HCPF Operations and Systems

Provider Common Practices

Community and Patient Needs



Key Decision Points

- ✓ SPA & Rule Changes
- ✓ Enrollment/Licensing Requirements
- ✓ Rates & Reimbursement
- ✓ Billing Requirements
- ✓ Scope of Practice
- ✓ Stakeholder Engagement and Communications

Project Timeline

Fall
2023

Winter 2024

Implementation
April 2024

Post-
Implementation

- Identify Compliance and Systems Impact
- Internal Preparations for Stakeholder Engagement
- Submit Public Notices

- Stakeholder Engagement Meetings
- Finalize Billing Logistics
- Submit SPA to CMS

- Provider/Member Communications
- Finalize Systems Updates
- Begin Reimbursing Services

- Continued Communications
- Finalize State & Federal Compliance
- **PHASE II, Fall 2024: Home Birth Coverage**

Discussion:

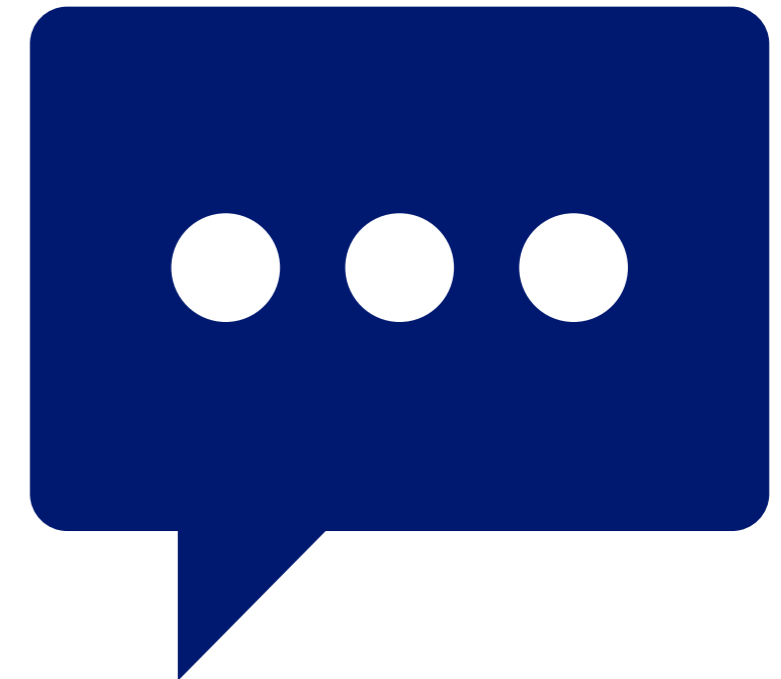
What do you want us to know?

What does the CPM landscape look like?

What are opportunities and barriers?

Discussion Topics

1. Enrolling as a Medicaid Provider
2. Billing Medicaid for Services
3. Connecting Members with Services



Enrolling as a Medicaid Provider

- Licensing Requirements
- Enrollment Process/Forms
- Malpractice Insurance Requirements
- Revalidation

Billing Medicaid for Services

- Covered Services
- Scope of Practice
- Claims Processing
- Billing Guidance

Connecting Members with Services

- Checking Member Eligibility
- Member Enrollment Resources

**Anything
We've Missed?**



Wrap-Up and Next Steps

State Spotlight: Washington

FAQ for Community Births

- ✓ Scope of Practice for Providers
- ✓ Billing Requirements
- ✓ Transfer Criteria
- ✓ Core Provider Agreement (CPA)
- ✓ Patient Eligibility

Take Home Questions

- How does this align with your existing practices and systems?
- What are some positive aspects that you would like to see as a part of Colorado's coverage of CPM/DEM and general FSBC and Home Birth policies?
- What are some aspects you do not think will align with patient health needs and existing systems?

We'll address at our next stakeholder meeting!

<https://www.hca.wa.gov/assets/billers-and-providers/planned-home-births-bg-20230901.pdf>

Next Steps:

1. Sign up for [MCH Newsletter](#)/Tell your Friends!
2. HOMEWORK: Washington State Community Birth Policy
3. Send questions to hcpf_maternalchildhealth@state.co.us

Questions?





Thank You!

CONTACT US:

Brooke.Greenky@state.co.us

Kim.tolchinsky@state.co.us

Susanna.Snyder@state.co.us