

Department of Health Care Policy and Financing (HCPF)

# LACTATION STAKEHOLDER ENGAGEMENT KICK-OFF!

January 30, 2024

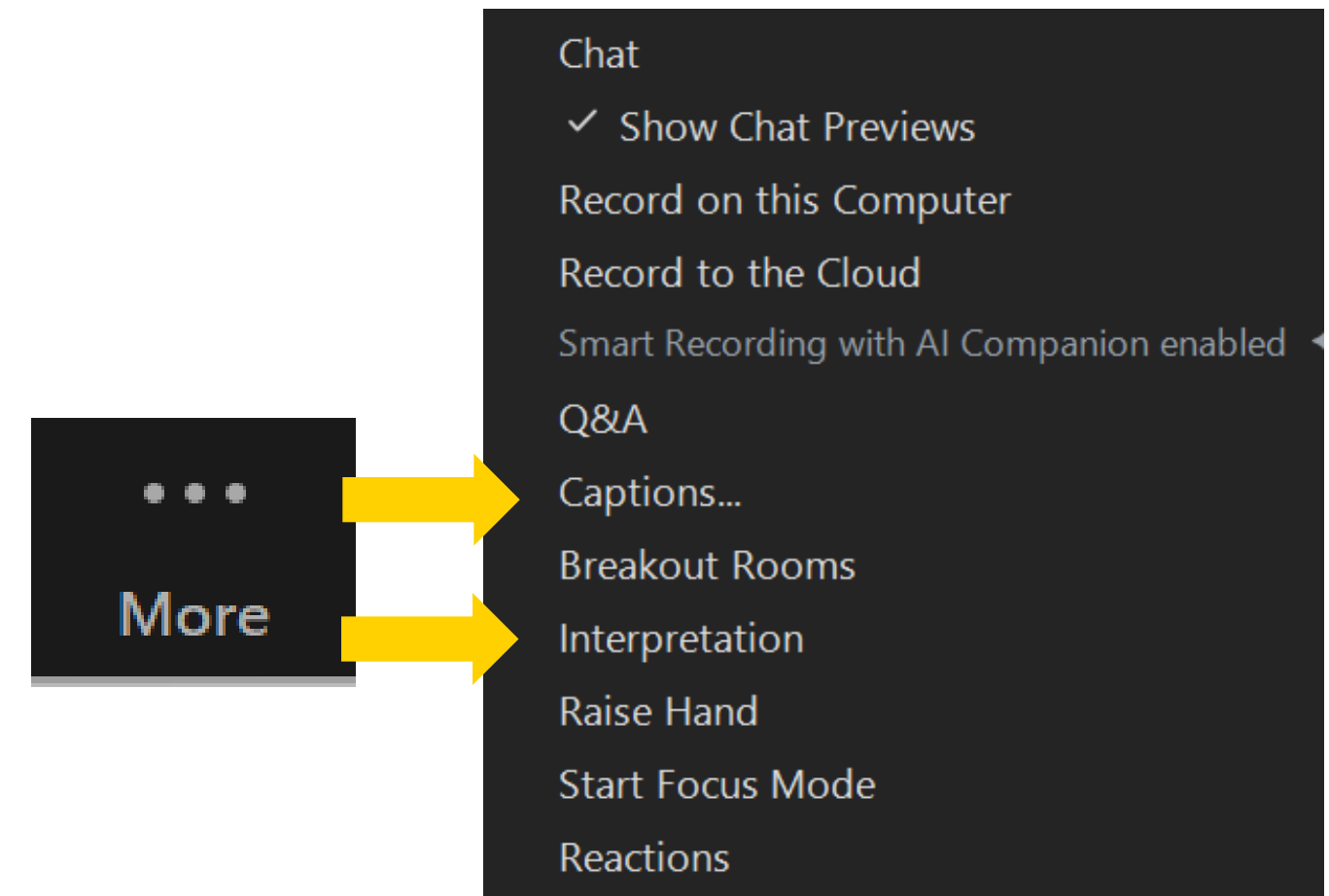
Jessica Werner · Brooke Greenky · Susanna Snyder

# Welcome!

- **THANK YOU FOR JOINING US!**
  - **This meeting is being recorded** for transparency and to keep track of next steps. It will be posted to our website ASAP along with these slides.
- **Department Staff:**
  - *Susanna Snyder, Child and Family Health Division Director*
  - *Brooke Greenky, Reproductive Health Unit Supervisor*
  - *Brittany Goodside, 1289 Lookalike Program Manager*
  - *Jessica Werner, Lactation Support Services Policy Specialist*
- **There are a lot of people here today!** Please put your name, pronouns and any organization or title you may want to share in the chat!

# Meeting Logistics

- In this meeting if you would like to ask a question or make a comment, you can use the raise hand function at the bottom of your screen or use the chat function
- We will also check in periodically with people on the phone for any questions and comments
- Closed captioning services and Spanish interpretation are available through the Zoom toolbar
- Please Note: We will be utilizing breakout rooms later in this meeting.



# Today's Agenda

- Intro/Welcome (*5 minutes*)
- Background (*10 minutes*)
  - Medicaid 101 Background
  - Lactation Support Services Background
- Implementation Plan and Decision Making (*10 minutes*)
- Discussion (*25 minutes*)
- Next Steps (*10 minutes*)

# Meeting Objectives

1. Welcome everyone to this new stakeholder space and celebrate the progress towards Medicaid coverage of Lactation Support Services!
2. Provide a background on Medicaid and the Lactation Support Services Benefit.
3. Review the process of creating a new provider type.
4. Receive feedback from the community on common practices, barriers, and lactation support needs.
5. We will be focusing solely on lactation counseling during this meeting. Breast pump coverage will be discussed at future meetings.





## Our Mission:

Improving health care equity, access and outcomes for the people we serve while saving Coloradans money on health care and driving value for Colorado.

# What We Do

The Department of Health Care Policy & Financing administers Health First Colorado (Colorado's Medicaid program), Child Health Plan *Plus* (CHP+) and other health care programs for Coloradans who qualify.



# Background



# Who is HCPF?

- HCPF = Colorado Department of Health Care Policy and Financing
- Designated as Colorado's single state Medicaid agency
- Responsible for supervision and oversight of Colorado's public insurance programs
- Visit our website: <https://hcpf.colorado.gov/>

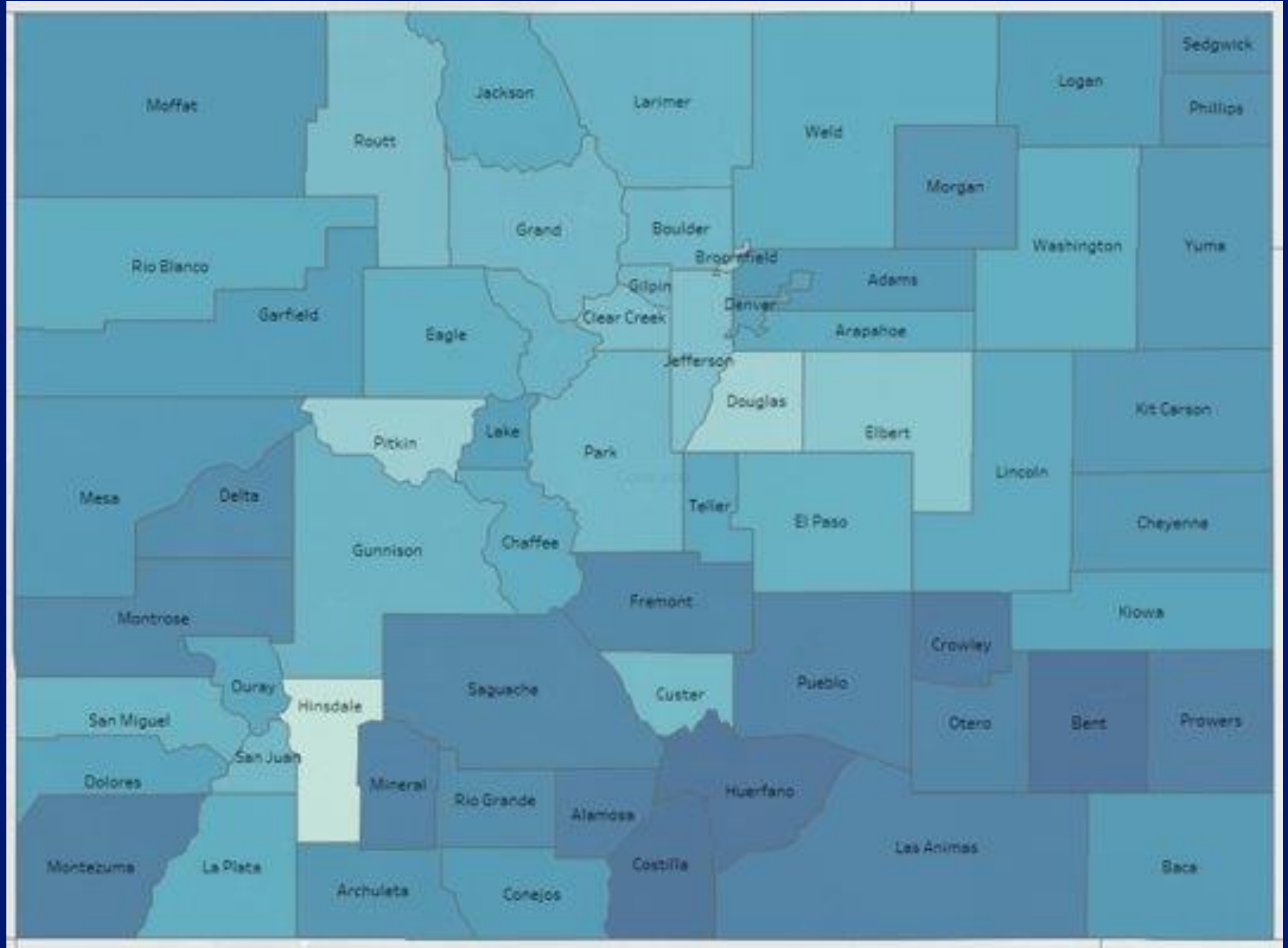
# Who We Serve

February 2023:

1,702,359 Coloradans received  
Health First Colorado

47,367 enrolled in  
Child Health Plan *Plus*

**Medicaid  
covers 42%  
of all  
Colorado  
Births**



# What is Health First Colorado?



- Free or low-cost public health care coverage for Coloradans who qualify
- Comprehensive benefits and services
- Care coordination
- More adults and parents who qualify
- Apply at any time
- <https://www.colorado.gov/pacific/hcpf/colorado-medicaid>



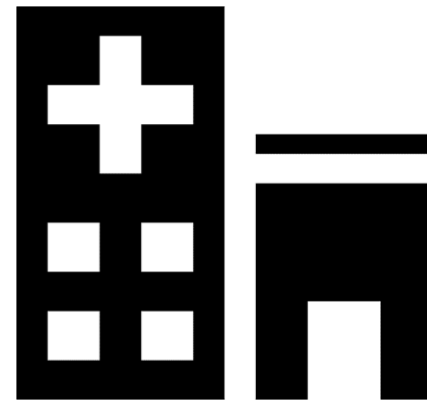
# Health First Colorado Benefits



Dental services



Emergency & urgent care



Hospitalization



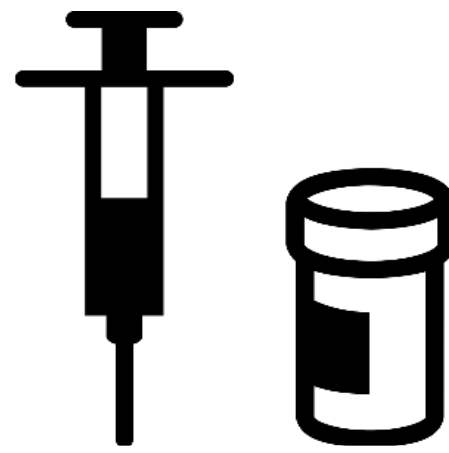
Behavioral health



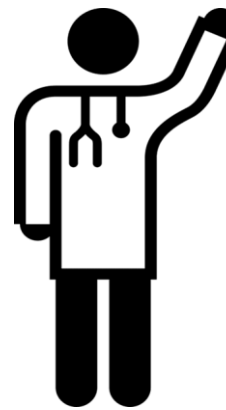
Prescription drugs



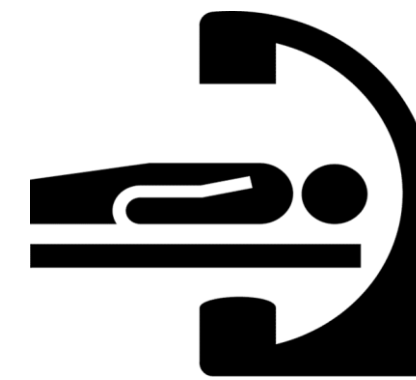
Maternity care  
(Prenatal, delivery, postpartum)



Immunizations



Primary care



Laboratory Services



Rehabilitative Services

<https://hcpf.colorado.gov/program-list>



# Lactation Support for Medicaid Members

# How did we get here?

- [HB22-1289](#): Health Benefits for Colorado Children and Pregnant Persons or Cover all Coloradans bill.
  - Expands health coverage to children and pregnant persons regardless of immigration status
  - Improves existing Health First Colorado and CHP+ benefits for children and pregnant persons

# Lactation Services Expansion

- Single-user electric breast pump coverage:
  - Expanded to include all pregnant and postpartum members as of June 8, 2022
- Multi-user electric breast pump coverage:
  - Effective January 1, 2023
- Lactation Consultation coverage - **Coming this Fall!**

**“AN INDIVIDUAL TRAINED IN ADVANCED LACTATION SUPPORT SHALL PROVIDE THE LACTATION SUPPORT SERVICES.”**

[HB 1289](#)

*\*The lactation services benefit is in addition to the services still offered to the Women, Infant, and Children (WIC) program members. Members may continue to get lactation equipment and support services from Health First Colorado and/or WIC.*

# CHP+ Lactation Support

- This benefit also includes funding for CHP+ members
- CHP+ plans currently cover Lactation Support Services
- Current CHP coverage discussion
  - 79 pumps were provided to CHP+ members
  - All four CHP+ MCOs offer free services for members with support from Care Management
- Type of certification/licensure for lactation providers

# Resources for Further Reading:

- [HB22-1289: Coverage for Lactation Support Services](#)
- [HB22-1289 Final Fiscal Note](#)
- [Lactation Support Services CO SPA Approval](#)



# Implementation Plan & Decision Making

# Project Timeline



**Implementation Date: Fall 2024**

# What Goes into Creating a New Provider Type?

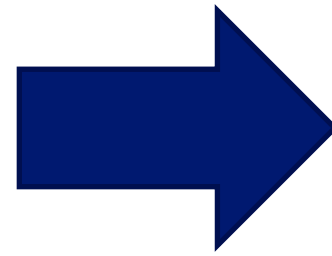
Federal Policy

State Policy

HCPF Operations and Systems

Provider Common Practices

Community and Member Needs



## Key Decision Points

- ✓ SPA & Rule Changes
- ✓ Enrollment/Licensing Requirements
- ✓ Rates & Reimbursement
- ✓ Billing Requirements
- ✓ Scope of Practice
- ✓ Stakeholder Engagement and Communications

# Full Group Discussion

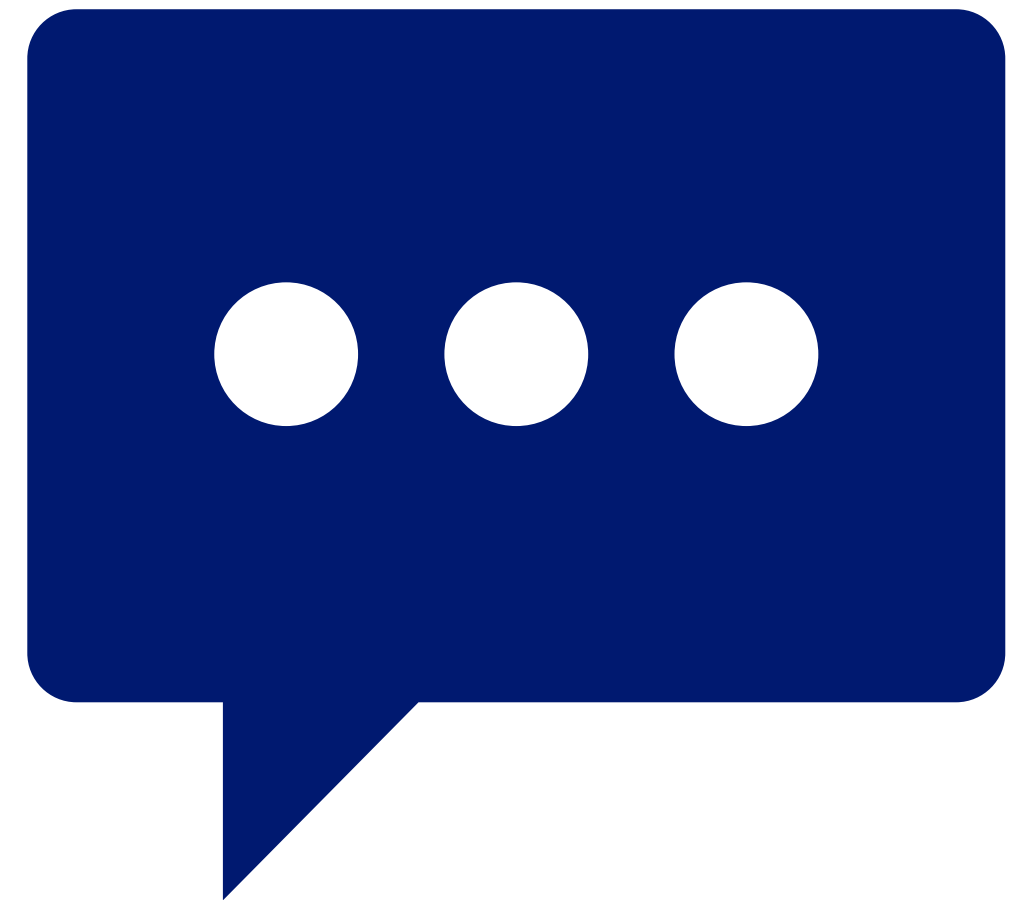
- What does the lactation support services landscape look like across Colorado?
  - Certifications, credentials, licenses of lactation support providers?
  - Working independently, as part of a health care provider's office or clinic, a public health agency, or a community organization?
  - What are your thoughts on the timing/duration of this covered benefit?
  - Do you offer services in an individual or group setting? Do you utilize telehealth services? Do you offer home visits?

# Breakout Rooms

- What are the opportunities and barriers that HCPF should be mindful of as we move forward in the decision making for this provider type?
- Who should be included at the table today that is missing?



# Anything We've Missed?



# Wrap-Up and Next Steps

# Next Steps:

1. THANK YOU for your time today
2. Thoroughly and thoughtfully evaluate feedback
3. Homework: SPAs and Resources
4. Stay tuned for details on next meeting
5. Sign up for CAC and/or [MCH Newsletter](#)/Tell your Friends!
6. *Slides and Recording will be Posted!*
7. Contact [hcpf\\_maternalchildhealth@state.co.us](mailto:hcpf_maternalchildhealth@state.co.us) with any questions

# Questions?





# Thank You!

CONTACT US:

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